



# CORPORATE IDENTITY MANUAL

**VERSION 3.0**  
APRIL 2024



# CONTENTS

Logo design	01
Logo application	12
Colours	21
Fonts	25
Photography style	27
Assets	29
Positioning	33
Stationery	37
Slide deck	45
Portable display	52
A4 double-page spread	55
Brochure	57
Website	63

**VERSION 3.0**  
APRIL 2024

This is the official logo for the IRBA as designated by the IRBA Board. No other version or variation of this logo for the representation of the IRBA is permitted.

The logo is always applied in full colour as presented here (unless specified otherwise in this manual). The full colour logo is only ever displayed on a white background.



This is the official logo for the RA designation as designated by the IRBA Board. No other version or variation of this logo for the representation of RA is permitted.

The logo is always applied in full colour as presented here (unless specified otherwise in this manual). The full colour logo is only ever displayed on a white background.







*Logotype*



*Tittle*



*Tagline*



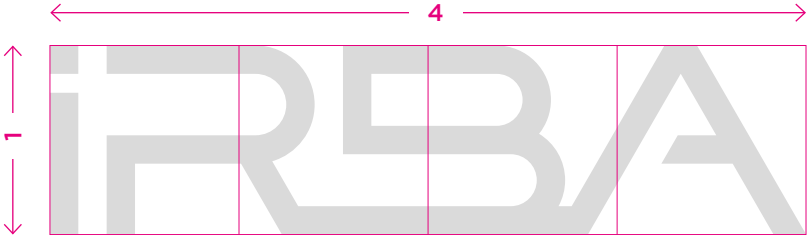
*Separators*

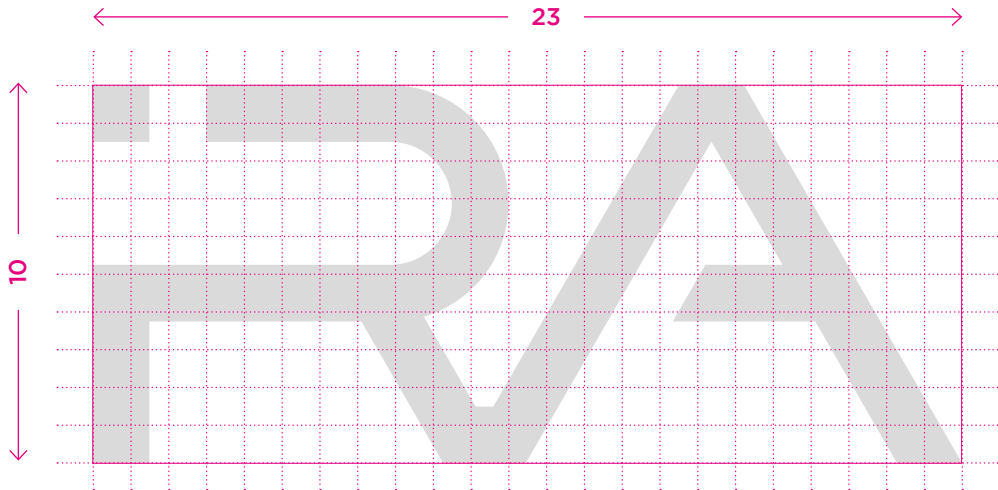


*Logotype*

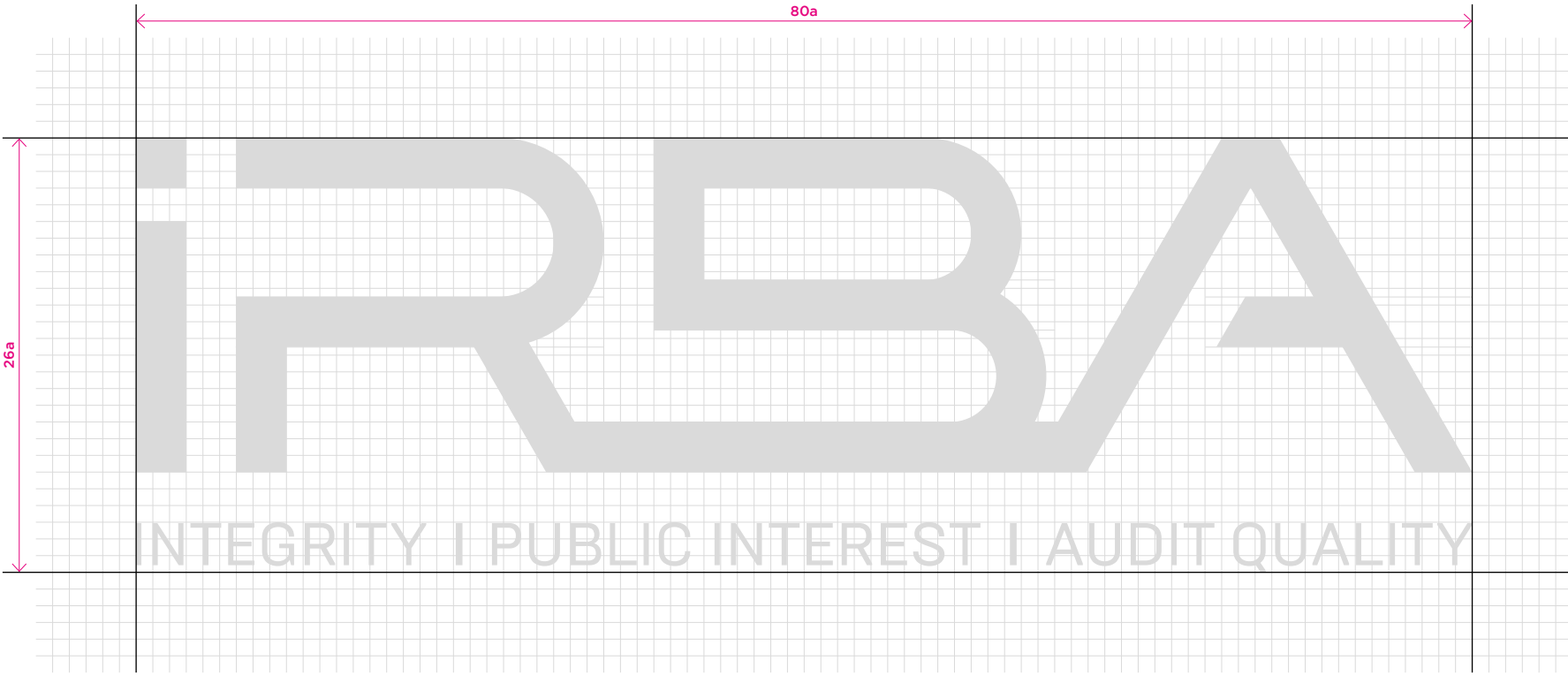


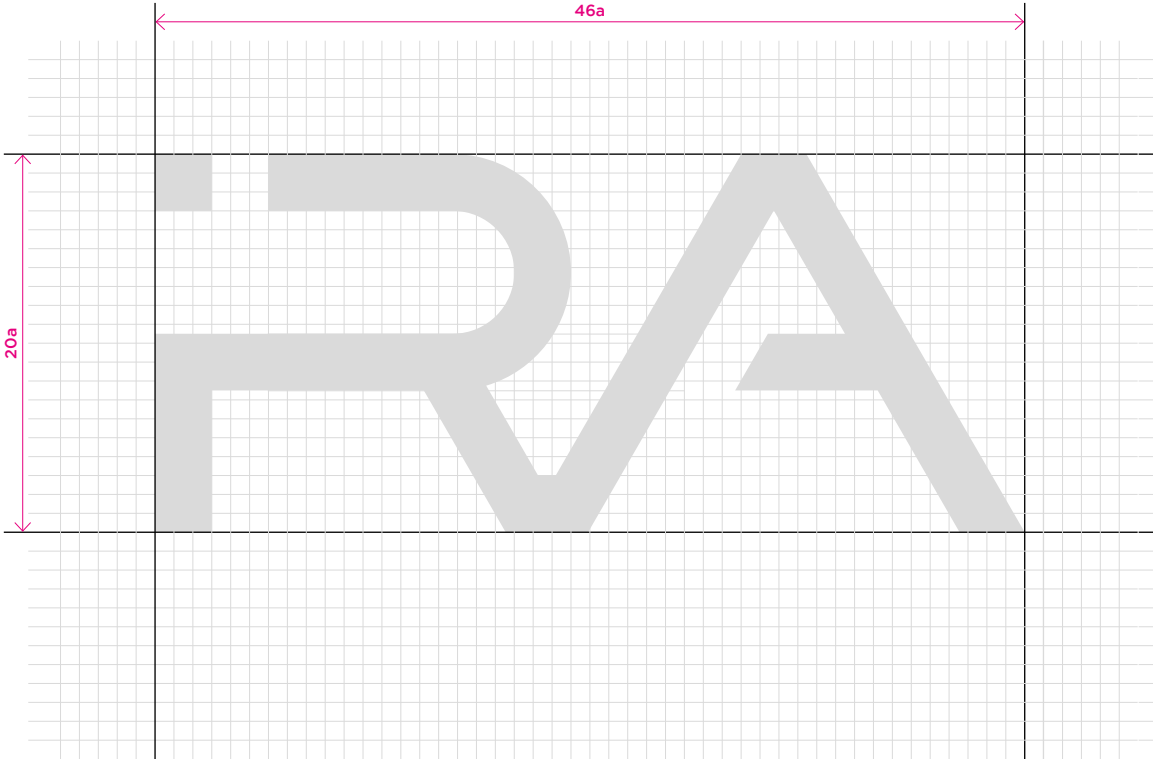
*Tittle*

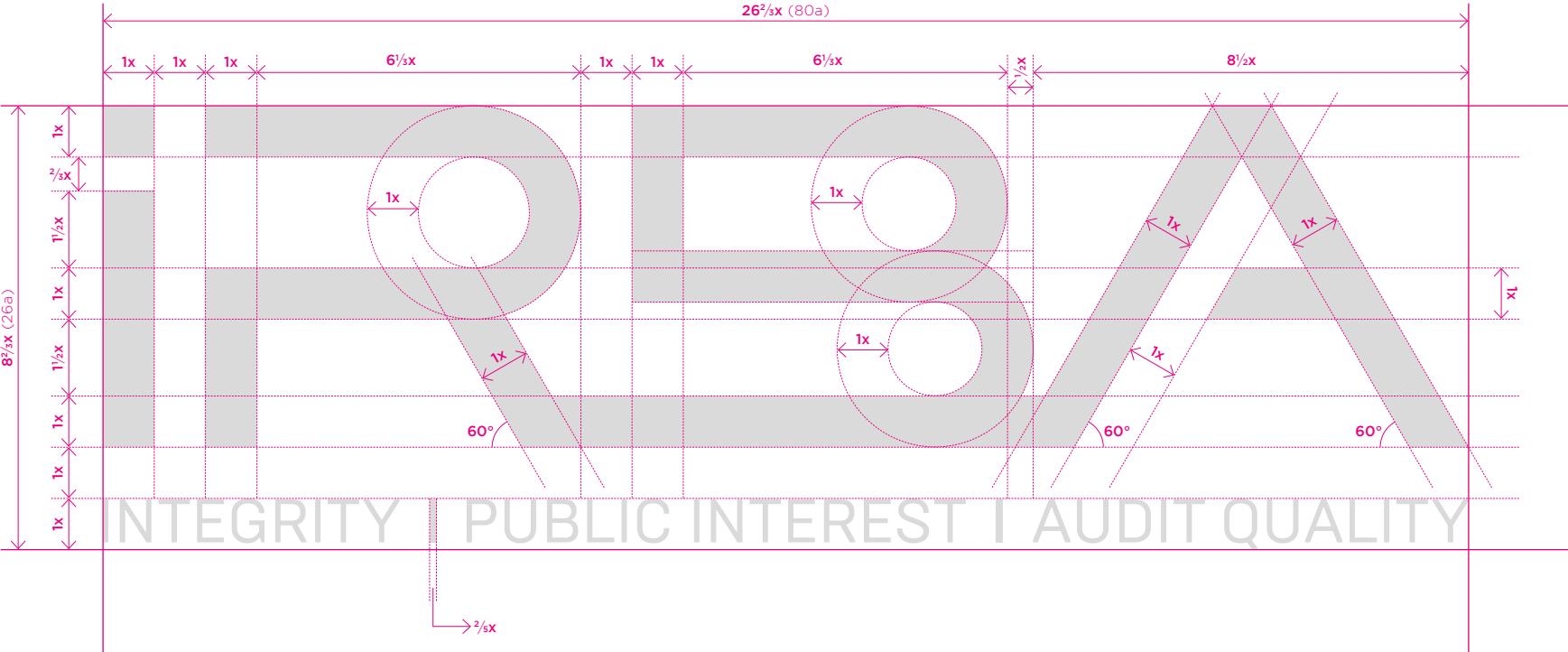




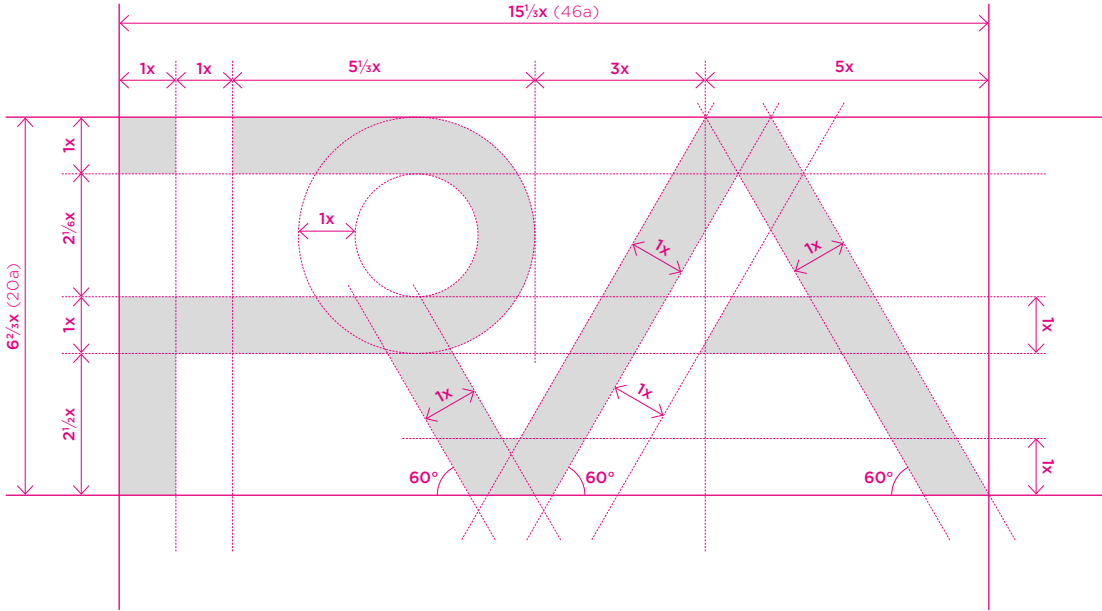












The area of isolation is a distance of precisely 2x around all four edges of the logo. No object, image or item of any kind is ever to appear in the area of isolation. The area of isolation will always be the exact same colour as the colour displayed behind the logo.

When the logo is applied in full colour or solid black the background is always white. When the logo is applied in solid black reverse, the background is always solid black.



The area of isolation is a distance of precisely 2x around all four edges of the logo. No object, image or item of any kind is ever to appear in the area of isolation. The area of isolation will always be the exact same colour as the colour displayed behind the logo.

When the logo is applied in full colour or solid black the background is always white. When the logo is applied in solid black reverse, the background is always solid black.



If the logo needs to be applied in FULL COLOUR REVERSE, the background is always 100% IRBA Purple. The logotype and tagline are displayed as solid white. The tittle and separators remain 100% IRBA Orange.



FULL COLOUR



FULL COLOUR REVERSE

In rare circumstances, the logo may need to be displayed in greyscale (C0 M60 Y100 K100) but this should be avoided unless there is absolutely no other option. IRBA Purple is replaced by 80% black (C0 M0 Y100 K80) and IRBA Orange is replaced by 40% black (C0 M0 Y100 K40)



GREYSCALE



GREYSCALE REVERSE

When the logo is applied in GREYSCALE the background is always white. When the logo is applied in GREYSCALE REVERSE the background is always 80% black (C0 M0 Y100 K80). The tittle and separators remain 40% black (C0 M0 Y100 K40).

In rare circumstances, the logo may need to be displayed in solid black (C0 M0 Y0 K100) but this should be avoided unless there is absolutely no other option.



SOLID BLACK



SOLID BLACK REVERSE

When the logo is applied in solid black the background is always white or 100% solid black as presented here in SOLID BLACK STANDARD and SOLID BLACK REVERSE.

If the logo needs to be applied in FULL COLOUR REVERSE, the background is always 100% IRBA Orange. The logotype is displayed as solid white. The tittle becomes 100% IRBA Purple.



FULL COLOUR



FULL COLOUR REVERSE

In rare circumstances, the logo may need to be displayed in greyscale (C0 M60 Y100 K100) but this should be avoided unless there is absolutely no other option. IRBA Purple is replaced by 80% black (C0 M0 Y100 K80) and IRBA Orange is replaced by 40% black (C0 M0 Y100 K40)



GREYSCALE



GREYSCALE REVERSE

When the logo is applied in GREYSCALE the background is always white. When the logo is applied in GREYSCALE REVERSE the background is always 80% black (C0 M0 Y100 K80). The tittle remains 40% black (C0 M0 Y100 K40).

In rare circumstances, the logo may need to be displayed in solid black (C0 M0 Y0 K100) but this should be avoided unless there is absolutely no other option.

When the logo is applied in solid black the background is always white or 100% solid black as presented here in SOLID BLACK STANDARD and SOLID BLACK REVERSE.



SOLID BLACK



SOLID BLACK REVERSE

In rare circumstances, the logo may need to be displayed on an image, particularly in social media applications where space is limited. The logo has been designed in such a way that it can accommodate this scenario. However, this type of application will require creative discretion and approval by IRBA's brand management.

When displaying the logo on an image, the tagline and separators always removed. The logo is always reversed out in solid white.



1



2

1 **Always** display the logo in such a way that it is legible and contrasts with the background image. Darker backgrounds would be preferable.

2 **Preferably** display the logo on images that are blended, faded, neutral or textured. Ensure that logo is legible.

3 **Never** display the logo over lighter colours, white or off-white or combinations thereof.

4 **Never** allow the logo to obscure faces, numbers, text, other vector shapes or the focal point of an image. Never place the logo over another logo that may be featured in the image.



3



4



1



2

1 2 **Never** display the tagline and separators with the logo on an image. Legibility is compromised.

3 4 **Never** display the tittle as orange on an image. The logo is always completely white when displayed over an image.



3



4

The reversed logo can be displayed as solid white on any of the secondary or accent colours, but without the tagline and separators. This type of application is ideal for continuation pages or outdoor portable display, but not as the primary or official display of the brand.

Note that the reversed logo is never displayed on IRBA Orange as this colour is reserved for identification with the RA brand.



These examples are incorrect applications of the reversed logo on the secondary and accent colours. The title cannot be displayed as IRBA Orange and the tagline and separators cannot be displayed with the logo in these applications.





The logo is never applied in any colour or combination of colours other than the corporate colours and only in the designated combination of the corporate colours.



The logo is never outlined.



The corporate colours of the logo are not allowed to be alternated.



Drop shadows, 3d effects, lens flares, bevels, embosses, outer glows, inner glows, gradient filters, fish eye filters or any other effects are not permitted on the logos. The logo is only displayed in the solid corporate colours on a solid white background or as specified in this manual.



The logos are never applied entirely as a solid in any colour, including the primary and secondary corporate colours. An exception is only allowed in the rare instance when the logos need to be solid black.



The logo is never distorted vertically or horizontally. The tittle and logotype must always remain in a 4:1 ratio.



The logo is never displayed at any angle other than level.



The logo is never displayed in full colour on a black background.



The solid black variant of the logo is never displayed on any other colour (including corporate colours) other than solid white.



The tagline and separators are never positioned above or to the side of the logo.



The logo is never displayed as a watermark or tinted shade of any colour whatsoever.



The logo is never filled with a gradient.



PRIMARY



**IRBA PURPLE**

C 40 M 100 Y 15 K 30  
R 130 G 18 B 91  
HEX #82125B  
PANTONE 2425C



**IRBA ORANGE**

C 10 M 80 Y 100 K 0  
R 217 G 77 B 21  
HEX #D94D15  
PANTONE 7580C

SECONDARY



**IRBA LIGHT TAN**

C 0 M 30 Y 52 K 0  
R 250 G 193 B 134  
HEX #FAC186  
PANTONE 719C



**IRBA TAN**

C 15 M 50 Y 70 K 0  
R 218 G 143 B 87  
HEX #DA8F57  
PANTONE 7517C



**IRBA BLUSH**

C 18 M 58 Y 37 K 5  
R 203 G 126 B 131  
HEX #CB7E83  
PANTONE 694C



**IRBA PLUM**

C 45 M 65 Y 25 K 15  
R 142 G 96 B 128  
HEX #8E6080  
PANTONE 5145C



**IRBA DEEP PURPLE**

C 70 M 80 Y 30 K 30  
R 85 G 57 B 95  
HEX #55395F  
PANTONE 7447C

ACCENT



**IRBA STONE BLUE**

C 65 M 35 Y 15 K 0  
R 100 G 146 B 185  
HEX #6492B9  
PANTONE 645C



**IRBA BLUE**

C 85 M 46 Y 15 K 0  
R 26 G 118 B 171  
HEX #1A76AB  
PANTONE 660C



**IRBA TEAL**

C 100 M 20 Y 40 K 0  
R 0 G 136 B 153  
HEX #008899  
PANTONE 7712C



**IRBA GREEN**

C 55 M 0 Y 65 K 0  
R 130 G 193 B 122  
HEX #82C17A  
PANTONE 557C



**IRBA LIME GREEN**

C 30 M 0 Y 85 K 0  
R 199 G 213 B 64  
HEX #C7D540  
PANTONE 583C



**PRIMARY**

The primary colours are drawn directly from the logo. These are also the only two colours that appear in the full colour logo.

IRBA Purple must always be the dominant colour. Tints of the primary colours are not allowed.

**SECONDARY**

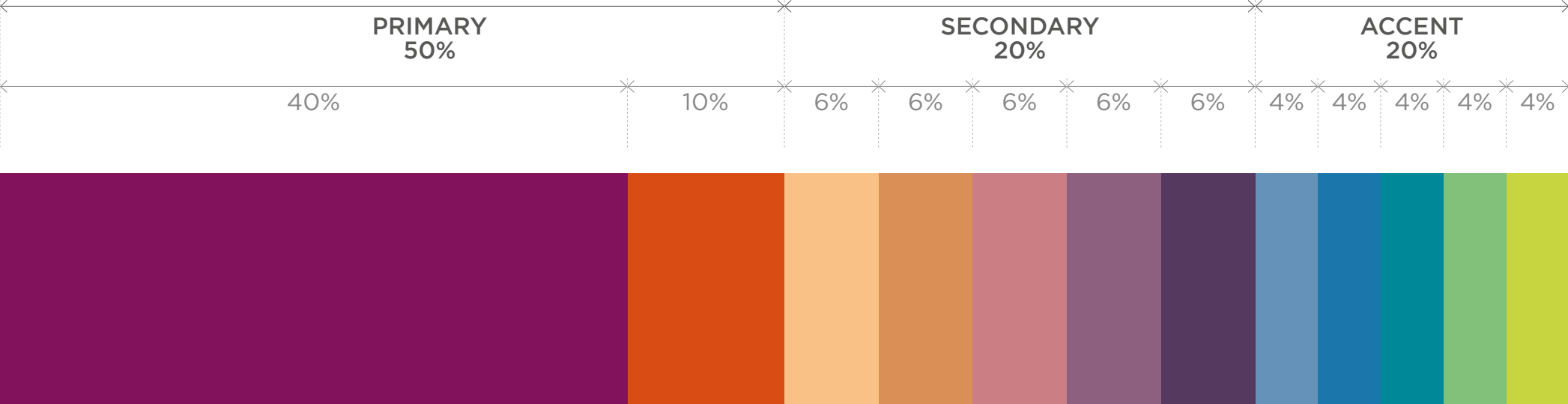
This palette should predominantly be used to blend with the primary colours. Preferably, secondary colours should not be used in isolation of the primary colours. However, creative discretion should be applied in conjunction with IRBA’s brand management in the event of wanting to use secondary colours in isolation.

Ideal applications of the secondary colours can be for sub-headings, pull quotes, tables, data visualisation, icons, supplementary branded collateral and corporate clothing. Subtle tints of these colours are allowed with creative discretion.

**ACCENT**

The accent colours should be used to add dimension to the visual body of collateral. The accent colours purposefully compete with the primary colours. Preferably, accent colours should not be used in isolation of the primary and secondary colours. However, creative discretion should be applied in conjunction with IRBA’s brand management in the event of wanting to use secondary colours in isolation.

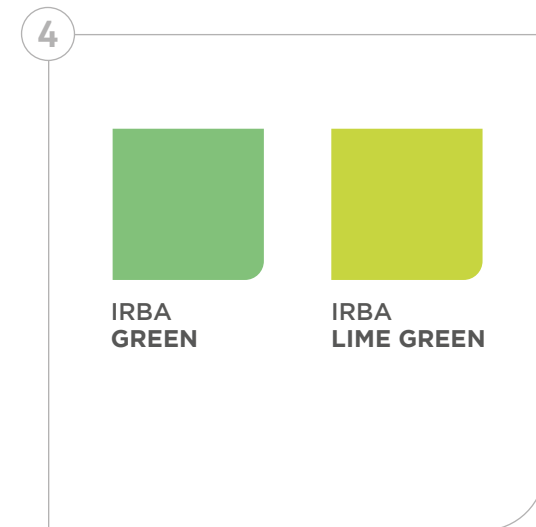
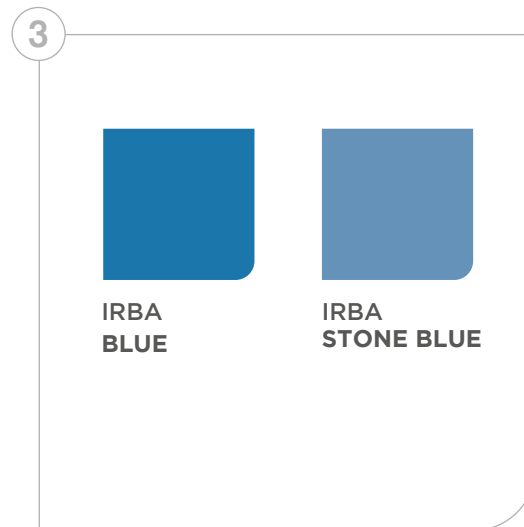
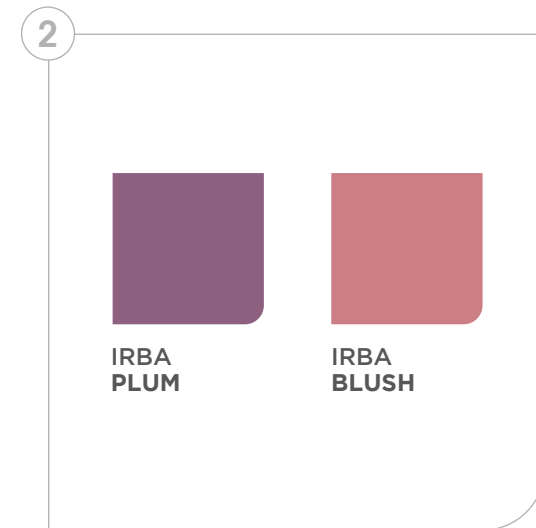
Ideal applications of the accent colours can be for data visualisation, icons and supplementary branded collateral. Subtle tints of these colours are allowed with creative discretion.



The graphic displayed here is a guide for the for the colour hierarchy from left to right. Although percentages have been allocated here, these are merely a guide. The full spectrum indicates a hypothetical scenario of all colours being used in one field of reference. Understandably, this is unlikely to ever take place. However, with reasonable creative discretion, secondary and/or accent colours can never overpower the primary colours palette.

As the visual identity matures and the body of visual collateral grows, combinations of colours, usually in twos, become an effective asset. These combinations can be defined as colour twins. The twins comprise a darker and lighter shade of a similar colour.

The application of colour twins is particularly effective in data visualisation, highlight boxes, banners and patterns.



The typefaces that constitute the **BrutalTypeW00** font are designated as the primary font. The primary font should preferably be used for titles, headlines, headings and sub-headings. The primary font must not be used for body copy.

Although only four typefaces are displayed here, any weight of **BrutalTypeW00** is permitted.

**BRUTALTYPEW00-BLACK REGULAR**

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG

The quick brown fox jumps over the lazy dog

0 1 2 3 4 5 6 7 8 9 ! ? @ # \$ % ^ & \* [ ]

**BRUTALTYPEW00-BOLD REGULAR**

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG

The quick brown fox jumps over the lazy dog

0 1 2 3 4 5 6 7 8 9 ! ? @ # \$ % ^ & \* [ ]

**BRUTALTYPEW00-REGULAR REGULAR**

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG

The quick brown fox jumps over the lazy dog

0 1 2 3 4 5 6 7 8 9 ! ? @ # \$ % ^ & \* [ ]

**BRUTALTYPEW00-LIGHT REGULAR**

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG

The quick brown fox jumps over the lazy dog

0 1 2 3 4 5 6 7 8 9 ! ? @ # \$ % ^ & \* [ ]

The typefaces that constitute the **Gotham** font are designated as the secondary font. The secondary font can be used in all applications. The secondary font must always be used for body copy.

Although on four typefaces are displayed here, any weight of **Gotham** is permitted.

**GOTHAM BOLD**

**THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG**

**The quick brown fox jumps over the lazy dog**

**0 1 2 3 4 5 6 7 8 9 ! ? @ # \$ % ^ & \* ( )**

**GOTHAM BOLD ITALIC**

***THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG***

***The quick brown fox jumps over the lazy dog***

***0 1 2 3 4 5 6 7 8 9 ! ? @ # \$ % ^ & \* ( )***

**GOTHAM LIGHT**

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG

The quick brown fox jumps over the lazy dog

0 1 2 3 4 5 6 7 8 9 ! ? @ # \$ % ^ & \* ( )

**GOTHAM LIGHT ITALIC**

*THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG*

*The quick brown fox jumps over the lazy dog*

*0 1 2 3 4 5 6 7 8 9 ! ? @ # \$ % ^ & \* ( )*



In various instances, designs will require a selection of photographs that contribute to the overall aesthetic of the visual identity. These images would neither be descriptive, related to narrative or of people and events. They are therefore classified as cosmetic.

The subject matter for cosmetic imagery is flora. This can include flowers, plants, leaves, grass and trees. This theme universally represents renewal and is suitable for the launch of IRBA's new visual identity. Images of flora are also neutral and reinforce the IRBA's position of objectivity. Cosmetic images are ideal for backgrounds or to form textures. Preference should be given to interesting compositions, depth of field, close-ups, tight crops or unusual angles.

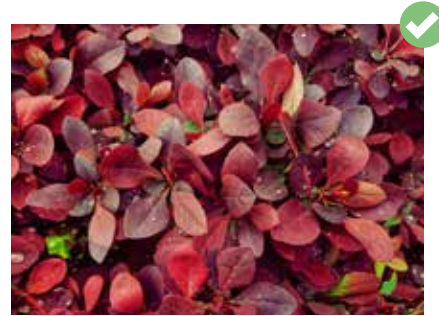
In selecting cosmetic images of flora for use in the IRBA visual identity, certain guidelines must be followed:

- 1 All depictions of flora must be in bloom, green or fully alive. Imagery of dead, dying or burning flora is not permitted.
- 2 Images must be of completely natural settings. Images may not be:
  - Digitally enhanced
  - Display special effects
  - Composites
  - Bouquets or any other human generated arrangement like a garden
  - 3d renderings or composites thereof
  - Artificial elements such as superimposed backgrounds, water or skylines.
- 3 No depictions of fauna, people or any man-made structure in cosmetic images.

*Note that these rules would not apply to images required for narrative and descriptive purposes.*



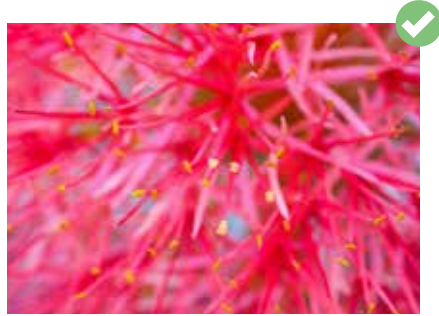
Portulacaria afra (elephant bush)



Barberry shrub



Red water lily



Blood lily



Pink and white cosmos



White water lily



Fir trees



Protea



Jacaranda

People images must be in a modern, corporate environment. The subjects must appear professional, reliable and highly skilled with a balanced depiction of age, gender or race.

Where the target audience is university students or young professionals, images of young adults learning in a formal environment must be used. These should be persons between the ages of 21 and 30. And where the message is for regulation purposes, more experienced looking professionals must be used and should include people between the ages of 30 and 50 operating in an office or boardroom setting.

The use of people images gives the organisation a personality and makes the viewer connect with it. Therefore, the environment must be one of a positive atmosphere and should evoke a feeling that the organisation has integrity, is fair, competent and trustworthy.

In selecting people images for use in the IRBA visual identity, certain guidelines must be followed:

- 1 Images must:
  - Be in a professional setting, with a clean and modern background.
  - Depictions of people must align with the country's demographic and must display diversity.
  - Dress code must be modern, formal and clean.
  - Group images to include no more than 5 people in focus.
- 2 Images may not be of:
  - 3d renderings or composites thereof
  - Social scenes (families, groups or individuals at recreational events),
  - Fauna
  - Minors
  - Groups or individuals in recreational environments/events

*Note that these rules would not apply to images required for narrative and descriptive purposes.*



Interns or young professionals in training



Development programme in session



Young professional at work



Positive, warm atmosphere



Confident, reliable and professional



Young professional at work



Diverse group in discussion



Diverse group of professionals meeting

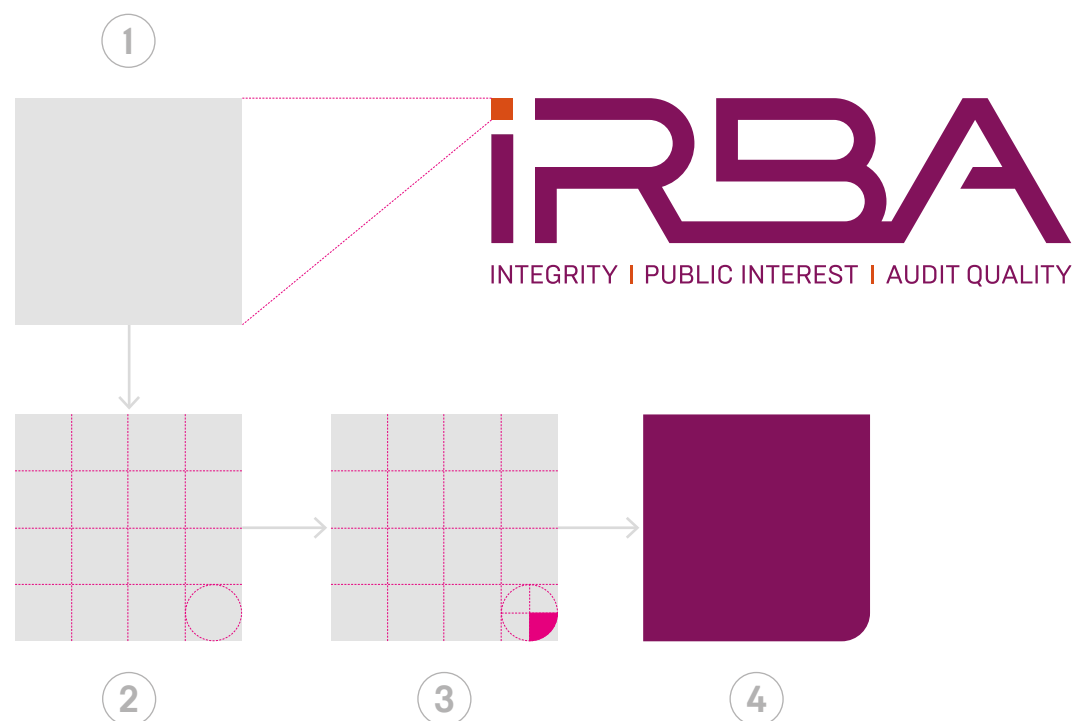


Expert guiding client/junior

The IRBA Curve is inspired the design of IRBA's logo. Bending without yielding, in curves there is more strength as there is in a straight line. The visual identity will find subtle ways to demonstrate this.

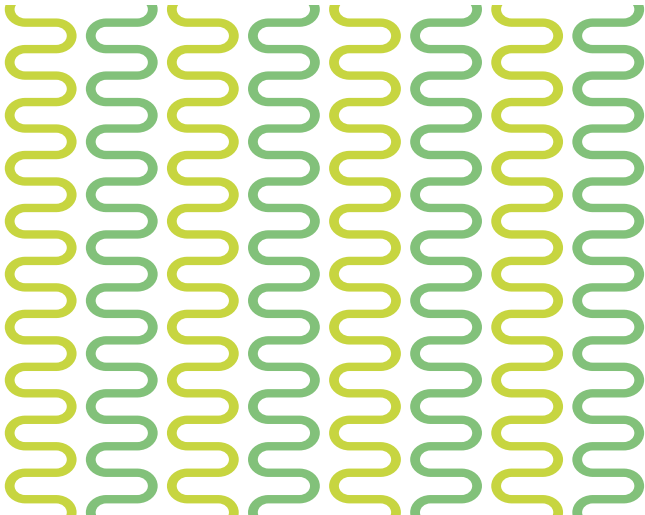
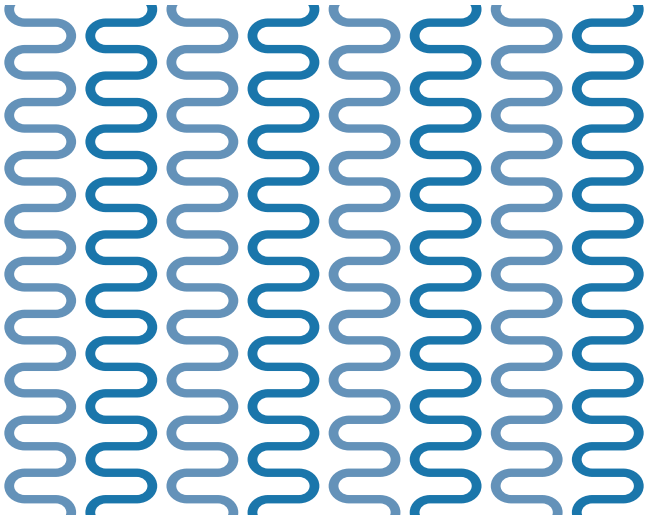
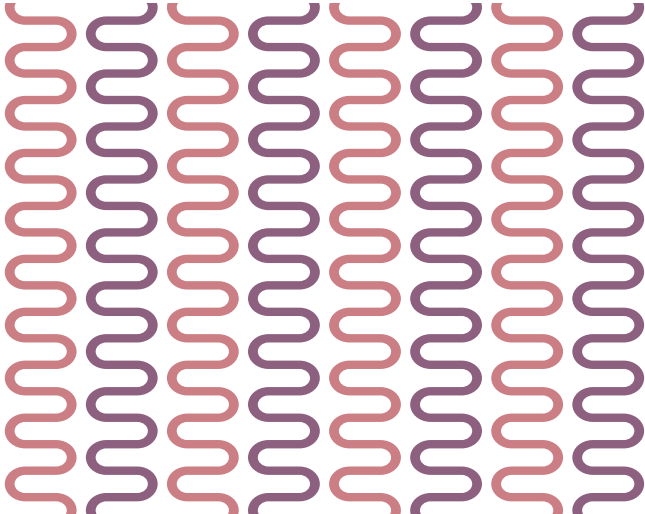
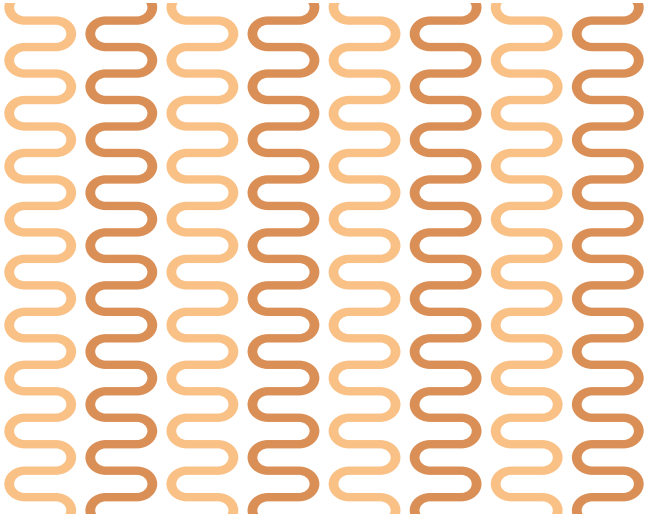
In this application, the IRBA curve is applied to square shapes.

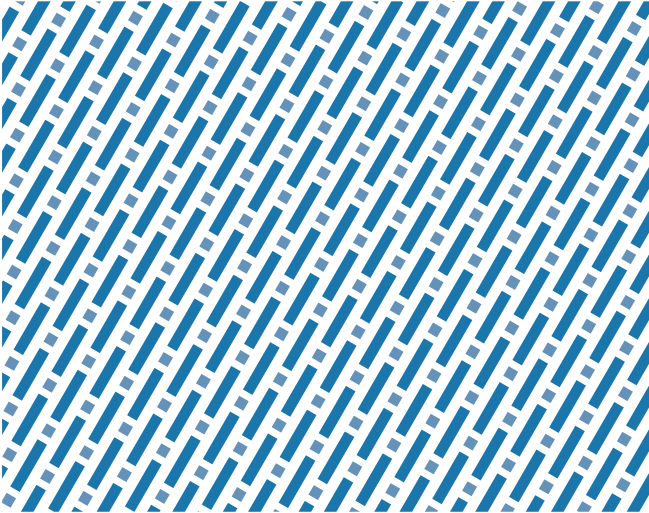
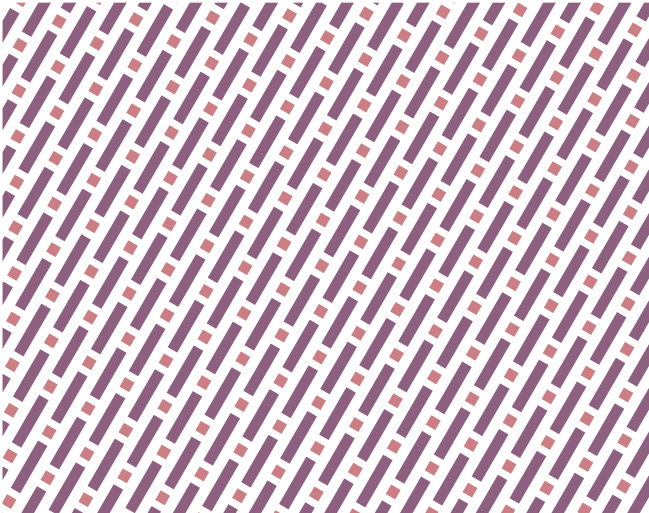
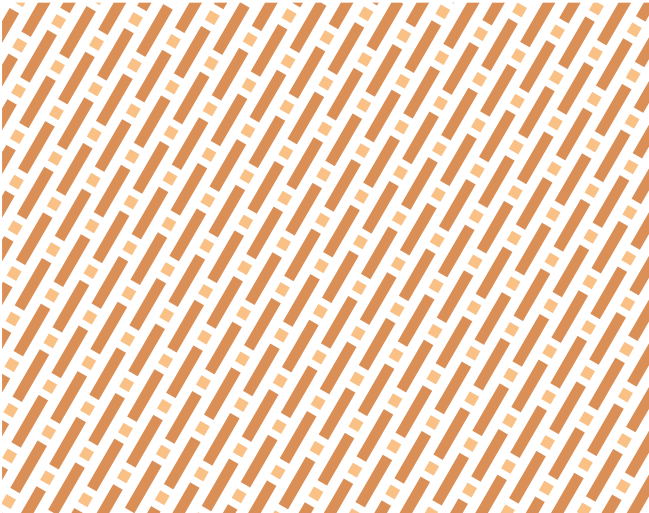
- 1 Square shapes will also be a feature of the visual identity as they are drawn from the tittle in the logo.
- 2 To calculate the radius of the curve, divide the square into quarters vertically and horizontally. This will create 4 x 4 (16) squares within the square. A circle is then drawn in the most bottom right square. The diameter of the circle is equivalent to the width or height of the most bottom right square. The diameter is also equal to 1/4 the height or width of the larger initial square.
- 3 Divide the circle into four quarters. The bottom right quarter defines the curve to be cut from the initial square.
- 4 This shape can now be treated as an asset of the visual identity. Uses could include icons, pagination, patterns, photo frames or holding elements, Usage is not compulsory.











This display demonstrates the positioning of the IRBA logo on a portrait orientation. The logo is always positioned bottom left or top left. This application is ideal for all the A-sizes in portrait which would include report covers and posters.



BOTTOM LEFT DISPLAY



TOP LEFT DISPLAY

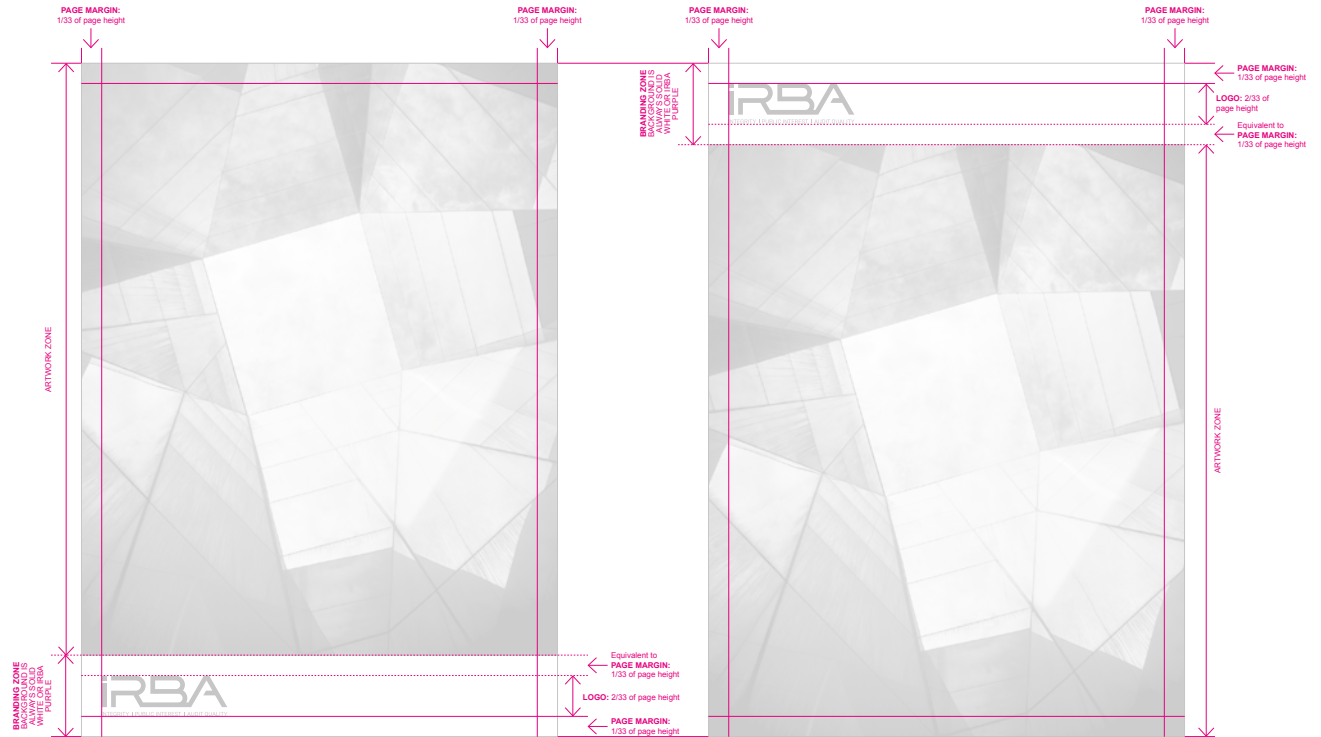
In preparation of a portrait size artwork, begin with calculating the page margin. The page margin is 1/33 of the height of the page. The margin runs along all four edges of the page.

Then place the IRBA logo. The height of the logo is 2/33 of the height of the page.

In the bottom left display, the base of the logo rests on the bottom page margin and is always left aligned against the left hand page margin.

In the top left display, the top of the logo rests on the top page margin and is always left aligned against the left hand page margin.

The distance between the top of the logo and the artwork zone is equivalent to the page margin (or 1/33). The branding zone comprises the sum of this area with the logo height and bottom page margin (i.e. 4/33). The background of the branding zone is always solid white or 100% IRBA Purple in the event of using the reverse full colour option of the logo.



BOTTOM LEFT DISPLAY

TOP LEFT DISPLAY



**BOTTOM LEFT  
DISPLAY**



This display demonstrates the positioning of the IRBA logo on a landscape orientation. The logo is always positioned bottom left or top left. This application is ideal for mailers, print advertisements, web banners and screen displays.

Note that although slide decks are a landscape orientation, there are specific guidelines for slide decks in this manual.

**TOP LEFT  
DISPLAY**



In preparation of a landscape size artwork, begin with calculating the page margin. The page margin is 1/24 of the height of the page. The margin runs along all four edges of the page.

Then place the IRBA logo. The height of the logo is 1/12 of the height of the page.

In the bottom left display, the base of the logo rests on the bottom page margin and is always left aligned against the left hand page margin.

In the top left display, the top of the logo rests on the top page margin and is always left aligned against the left hand page margin.

The distance between the top of the logo and the artwork zone is equivalent to the page margin (or 1/24). The branding zone comprises the sum of this area with the logo height and bottom page margin (i.e 1/6). The background of the branding zone is always solid white or 100% IRBA Purple in the event of using the reverse full colour option of the logo.

In the event of a square size orientation, the landscape grid takes preference.

**BOTTOM LEFT DISPLAY**



**TOP LEFT DISPLAY**

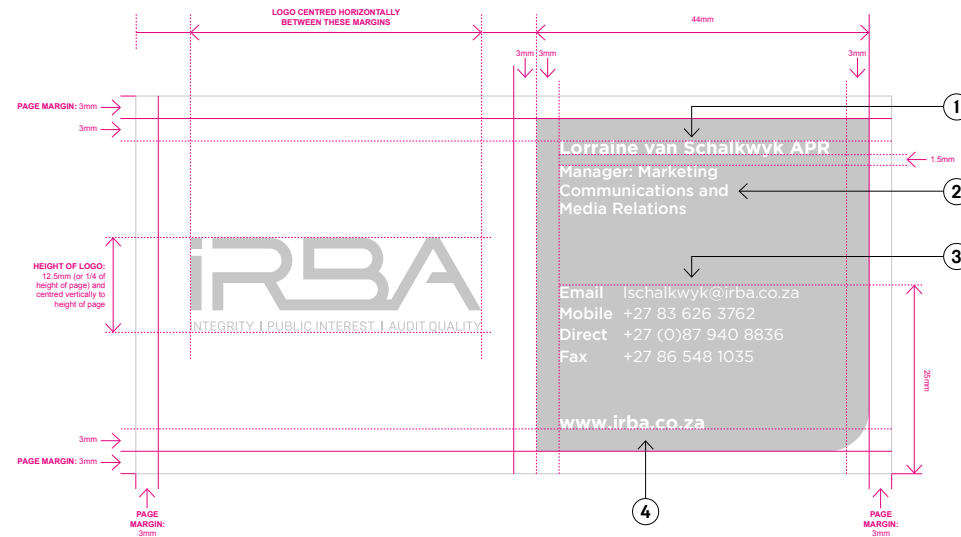


This is the full colour display of the front side of the IRBA business card. The IRBA business card is a size of 100mm wide by 50mm high.



The IRBA business card is a size of 100mm wide by 50mm high. A margin of clear space at a size 3mm must be applied on all sides.

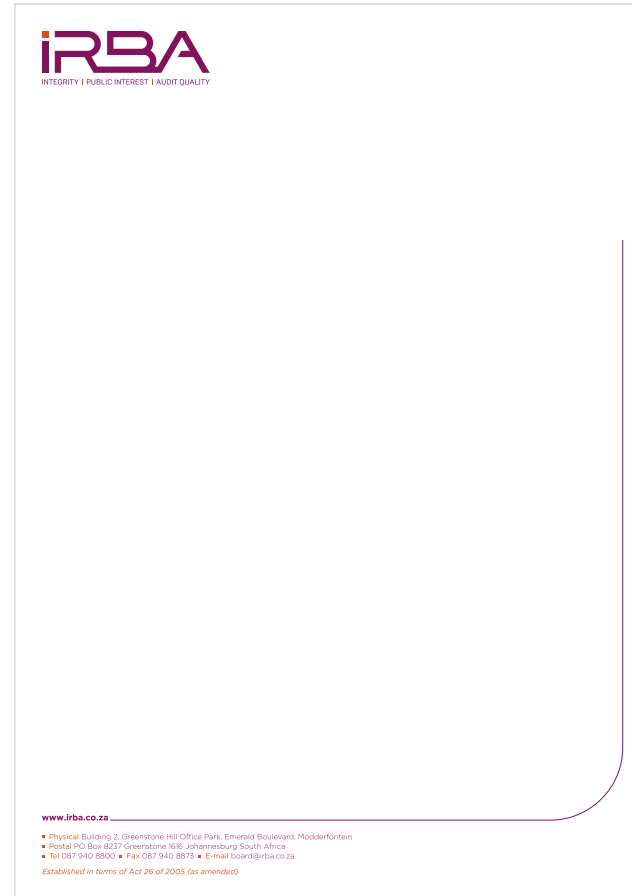
- 1 Gotham Bold; Size: 7pt; Leading: 8.4pt  
Colour: 100% White
- 2 Gotham Medium; Size: 6pt; Leading: 7pt  
Colour: 100% IRBA Orange
- 3 Gotham Medium and Book; Size: 6pt; Leading: 8pt  
Colour: 100% IRBA Orange and 100% White
- 4 Gotham Bold; Size: 7pt; Leading: 8.4pt  
Colour: 100% White



The back of the business card can be displayed in any one of these designs that feature the IRBA patterns. It is intended for personnel to choose which of these designs they prefer.

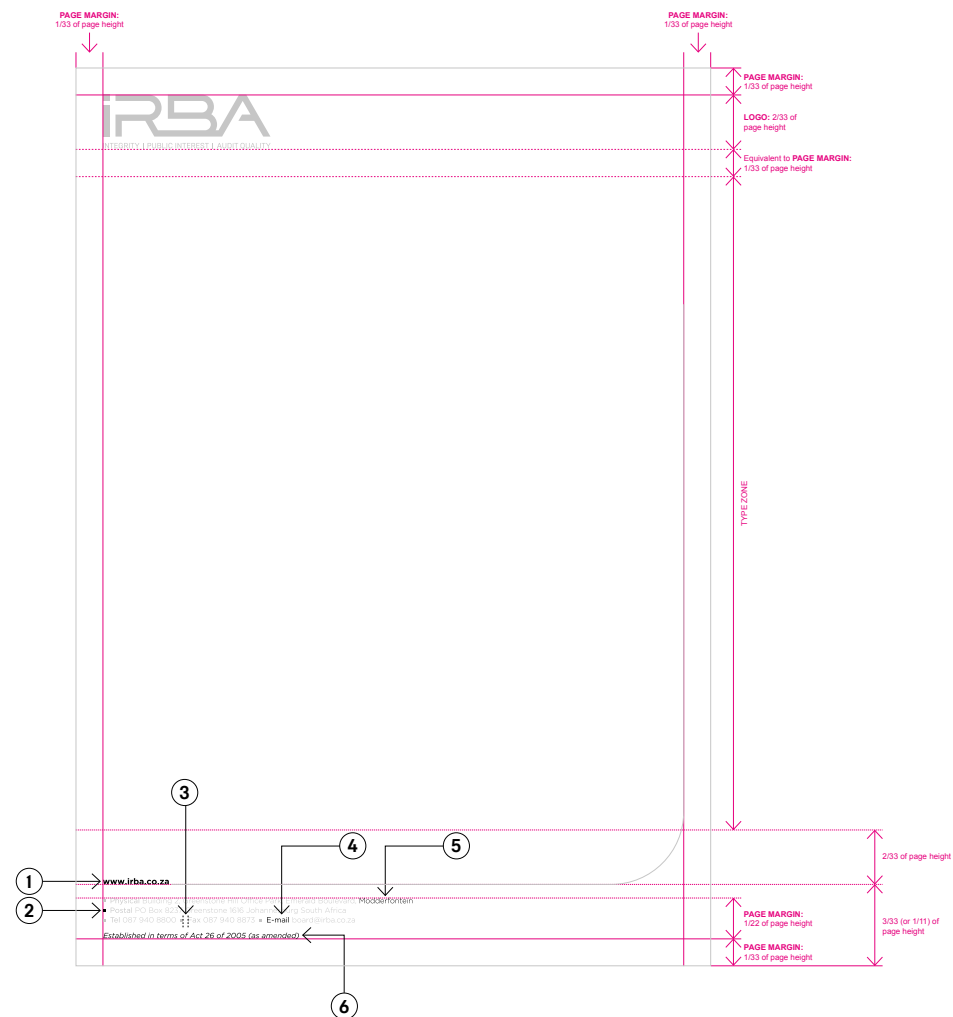



This is the full colour display of the IRBA letterhead.



The IRBA letterhard is an A4 size. A margin of clear space at a size 9mm (or 1/33 of page height) must be applied on all sides.

- 1 Gotham Bold; Size: 8pt; Leading: 9.6pt  
Colour: 100% IRBA Purple
- 2 Bullet point; Size: 0.74mm x 0.74mm,  
Colour: 100% IRBA Orange, 1.2pts above baseline
- 3 Double space
- 4 Gotham Book; Size: 7pt; Leading: 9pt  
Colour: 100% IRBA Orange
- 5 Gotham Light; Size: 7pt; Leading: 9pt  
Colour: 100% IRBA Purple
- 6 Gotham Book Italic; Size: 7pt; Leading: 8.4pt  
Colour: 100% IRBA Orange




AGENDA

---

76TH MEETING OF THE GOALS COMMITTEE (GOCOM)  
TO BE HELD AT THE INDEPENDENT REGULATORY BOARD FOR AUDITORS' (IRBA) OFFICES

**IN GREENSTONE ON WEDNESDAY, 16 NOVEMBER 2030, FROM 09H00 TO 16H00**

- 1. Welcome**
- 2. Attendance**
- 3. Declarations of Interest**
- 4. Closure of the Agenda**

The Independent Regulatory Board for Auditors (IRBA) is both the audit regulator and national audit and ethics standard setter in South Africa. Its statutory objectives include the protection of the public by regulating audits performed by registered auditors, as well as the promotion of investment and, ultimately, employment in the republic.

We appreciate this opportunity to comment on the ISSB's Request for Information 2023, *Consultation on Agenda Priorities* (the Consultation).

Our response has been prepared taking into account views from the Committee for Auditing Standards' (CFAS) Sustainability Standing Committee.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Mauris commodo quis imperdiet massa tincidunt nunc pulvinar sapien. Urna et pharetra pharetra massa massa ultricies mi quis. Nibh tellus molestie nunc non blandit massa. Ipsum faucibus vitae aliquet nec. Est placerat in egestas erat imperdiet sed euismod nisi. Id cursus metus aliquam eleifend mi in nulla posuere sollicitudin. Tortor at auctor urna nunc id cursus metus. In hac habitasse platea dictumst. Tristique magna sit amet purus gravida quis.

Tempor id eu nisl nunc mi ipsum faucibus vitae. Massa vitae tortor condimentum lacinia quis vel eros. Turpis massa tincidunt dui ut. In iaculis nunc sed augue lacus viverra vitae. Sit amet cursus sit amet dictum sit amet. Pulvinar mattis nunc sed blandit libero volutpat sed cras ornare. Scelerisque felis imperdiet proin fermentum leo vel orci. Volutpat est velit egestas dui id ornare arcu odio ut. Semper feugiat nibh sed pulvinar. Adipiscing at in tellus integer feugiat scelerisque varius. Urna et pharetra pharetra massa. Erat pellentesque adipiscing commodo elit at. Tortor aliquam nulla facilisi cras fermentum. Amet aliquam id diam maecenas ultricies. Consequat id porta nibh venenatis cras sed felis eget velit. Gravida arcu ac tortor dignissim convallis aenean et tortor at. Aliquam ut porttitor leo

www.irba.co.za

Physical: Building 2, Greenstone Hill Office Park, Emerald Boulevard, Midrand  
Postal: PO Box 6231 Greenstone 1616 Johannesburg South Africa  
Tel: (+27) 11 252 2222 • Fax: (+27) 11 252 2222 • Email: [info@irba.co.za](mailto:info@irba.co.za)  
Established in terms of act 26 of 2005 (as amended)

a diam sollicitudin. Urna dui convallis convallis tellus id interdum. Aliquet sagittis id consectetur purus ut. Pharetra pharetra massa massa ultricies. Pretium vulputate sapien nec sagittis aliquam malesuada. Imperdiet nulla malesuada pellentesque elit eget gravida. Sed lectus vestibulum mattis ullamcorper velit sed ullamcorper morbi tincidunt. Tellus orci ac auctor augue.

Non blandit massa enim nec dui nunc mattis. Sociis natoque penatibus et magnis dis parturient montes nascetur ridiculus. Sit amet facilisis magna etiam tempor. Non nisi est sit amet facilisis magna etiam. Egestas quis ipsum suspendisse ultrices. Ornare lectus sit amet est placerat in egestas erat imperdiet. Accumsan in nisl nisi scelerisque eu ultrices. Nulla at volutpat diam ut venenatis. Morbi tristique senectus et netus. Vitae nunc sed velit dignissim. Amet nisl purus in mollis nunc sed id semper.

Gravida arcu ac tortor dignissim. Enim sit amet venenatis urna cursus eget nunc. Pellentesque eu tincidunt tortor aliquam nulla facilisi cras fermentum odio. Mauris in aliquam sem fringilla ut morbi tincidunt augue interdum. Purus faucibus ornare suspendisse sed nisi lacus sed. Sed viverra tellus in hac habitasse platea. Quis enim lobortis scelerisque fermentum dui faucibus in. Vestibulum sed arcu non odio euismod lacinia at quis risus. Lobortis feugiat vivamus at augue eget. Auctor augue mauris augue neque gravida in fermentum et. Ullamcorper eget nulla facilisi etiam dignissim diam quis enim lobortis. Eget mi proin sed libero enim. Massa sapien faucibus et molestie ac feugiat. Viverra aliquet eget sit amet tellus cras adipiscing. Enim neque volutpat ac tincidunt vitae semper. Pretium fusce id velit ut. Et odio pellentesque diam volutpat commodo sed egestas egestas. Vivamus at augue eget arcu dictum.

a diam sollicitudin. Urna dui convallis convallis tellus id interdum. Aliquet sagittis id consectetur purus ut. Pharetra pharetra massa massa ultricies. Pretium vulputate sapien nec sagittis aliquam malesuada. Imperdiet nulla malesuada pellentesque elit eget gravida. Sed lectus vestibulum mattis ullamcorper velit sed ullamcorper morbi tincidunt. Tellus orci ac auctor augue.

Non blandit massa enim nec dui nunc mattis. Sociis natoque penatibus et magnis dis parturient montes nascetur ridiculus. Sit amet facilisis magna etiam tempor. Non nisi est sit amet facilisis magna etiam. Egestas quis ipsum suspendisse ultrices. Ornare lectus sit amet est placerat in egestas erat imperdiet. Accumsan in nisl nisi scelerisque eu ultrices. Nulla at volutpat diam ut venenatis. Morbi tristique senectus et netus. Vitae nunc sed velit dignissim. Amet nisl purus in mollis nunc sed id semper.

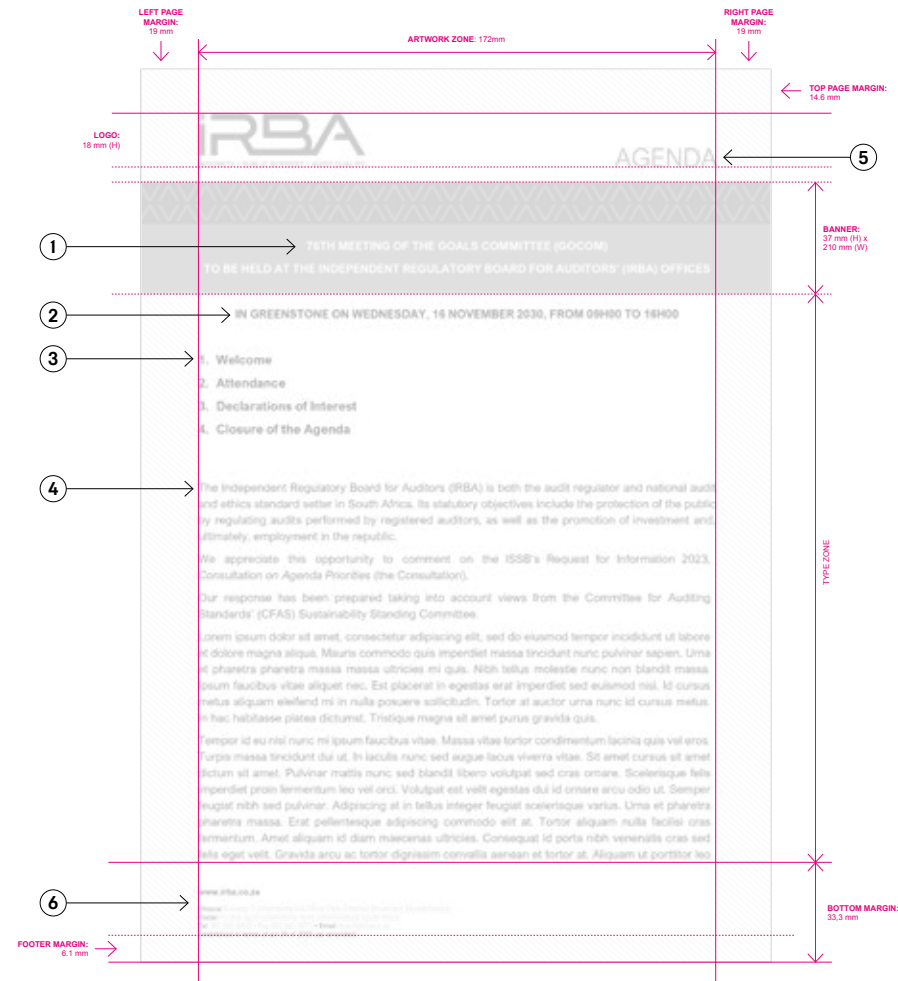
Gravida arcu ac tortor dignissim. Enim sit amet venenatis urna cursus eget nunc. Pellentesque eu tincidunt tortor aliquam nulla facilisi cras fermentum odio. Mauris in aliquam sem fringilla ut morbi tincidunt augue interdum. Purus faucibus ornare suspendisse sed nisi lacus sed. Sed viverra tellus in hac habitasse platea. Quis enim lobortis scelerisque fermentum dui faucibus in. Vestibulum sed arcu non odio euismod lacinia at quis risus. Lobortis feugiat vivamus at augue eget. Auctor augue mauris augue neque gravida in fermentum et. Ullamcorper eget nulla facilisi etiam dignissim diam quis enim lobortis. Eget mi proin sed libero enim. Massa sapien faucibus et molestie ac feugiat. Viverra aliquet eget sit amet tellus cras adipiscing. Enim neque volutpat ac tincidunt vitae semper. Pretium fusce id velit ut. Et odio pellentesque diam volutpat commodo sed egestas egestas. Vivamus at augue eget arcu dictum.

a diam sollicitudin. Urna dui convallis convallis tellus id interdum. Aliquet sagittis id consectetur purus ut. Pharetra pharetra massa massa ultricies. Pretium vulputate sapien nec sagittis aliquam malesuada. Imperdiet nulla malesuada pellentesque elit eget gravida.



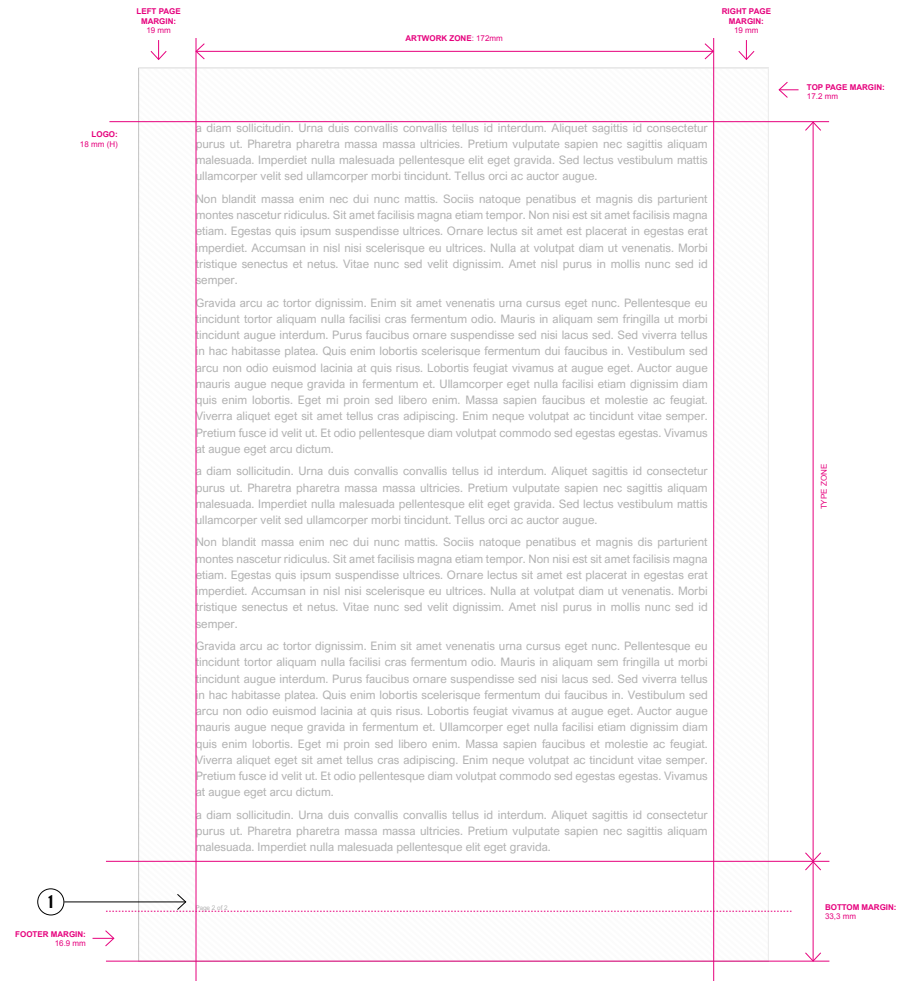
The font for all MS Word documents is Arial Nova.  
 The basic body size is 11pt, all in black.  
 Basic margin settings in MS Word are as follows:  
 Top: 1,72 cm  
 Bottom: 33,3cm  
 Left & Right: 1,9cm

- 1 This is the heading area with the banner behind the text. The type should be Arial Nova Bold, 11pt, white and all uppercase.
- 2 This is the sub-heading. Font is Arial Nova Bold, 11pt and black.
- 3 This represents numbered lists. The tab between the number and copy is 6mm; the line spacing is 1,5 lines, and spacing after is 12pt.
- 4 The body text is Arial Nova Regular, 11pt, and black. The line spacing is *multiple* at 1,15 and spacing after is 6pt. Paragraph alignment is fully justified.
- 5 The title of the document is always right-aligned, situated above the header banner, bottom-aligned with the IRBA logo's tagline. It is written in IRBA Red, uppercase in Arial Nova Light, 24pts.
- 6 This is the footer. It's the same footer as explained on **page 44**, except that the font is now Arial Nova Regular, 6.5pt size.



The second page, and any follow-on page has a different layout. The header and footer is excluded, with the exception of page numbers.

- 1 The page number starts on the second page. It is Arial Nova Regular, 6pt and black. The page numbers are written out as *Page # of #*.



Slide deck covers use the IRBA Curved Square as a holding element for the title. The IRBA Curved Square is always aligned to the right against the right hand page margin. The logo and title are centre aligned to height of the page.

The slide deck cover allows for a strip between the logo and IRBA Curved Square. This strip is optional, it can be left blank. If the strip is employed, it may only display a fully cropped image as seen in Example 1 and 2 or one of the IRBA patterns as seen in Example 3 and 4.



EXAMPLE 1



EXAMPLE 2



EXAMPLE 3



EXAMPLE 4

Calculations in the slide deck set are based on the **Y-formula:**

**1y = 1/24** of the page height.



Body copy for all variants of inner slides must always be 80% black. First generation headings must be 100% IRBA Purple. Discretion between IRBA Purple and IRBA Orange can be used on lower generations. Secondary colours may also be used for lower generation headings. All copy in the content zone must be from the Gotham font. BrutalTypeW000 can only be used for the title.

Bullet points are to remain 100% IRBA Orange. First generation bullet points must always be square shaped. Font sizes for headings and copy vary from one slide deck to another, but sizes must be consistent throughout a single presentation. No more than six bullet points may appear on a slide.

Sizes for images, graphics and diagrams may vary, but must always be placed on the left of the copy.

Page numbers are always 100% IRBA Orange.



**Cae nemi non sectatum**  
La sum et prest de voluptiae ped quiQuia consed

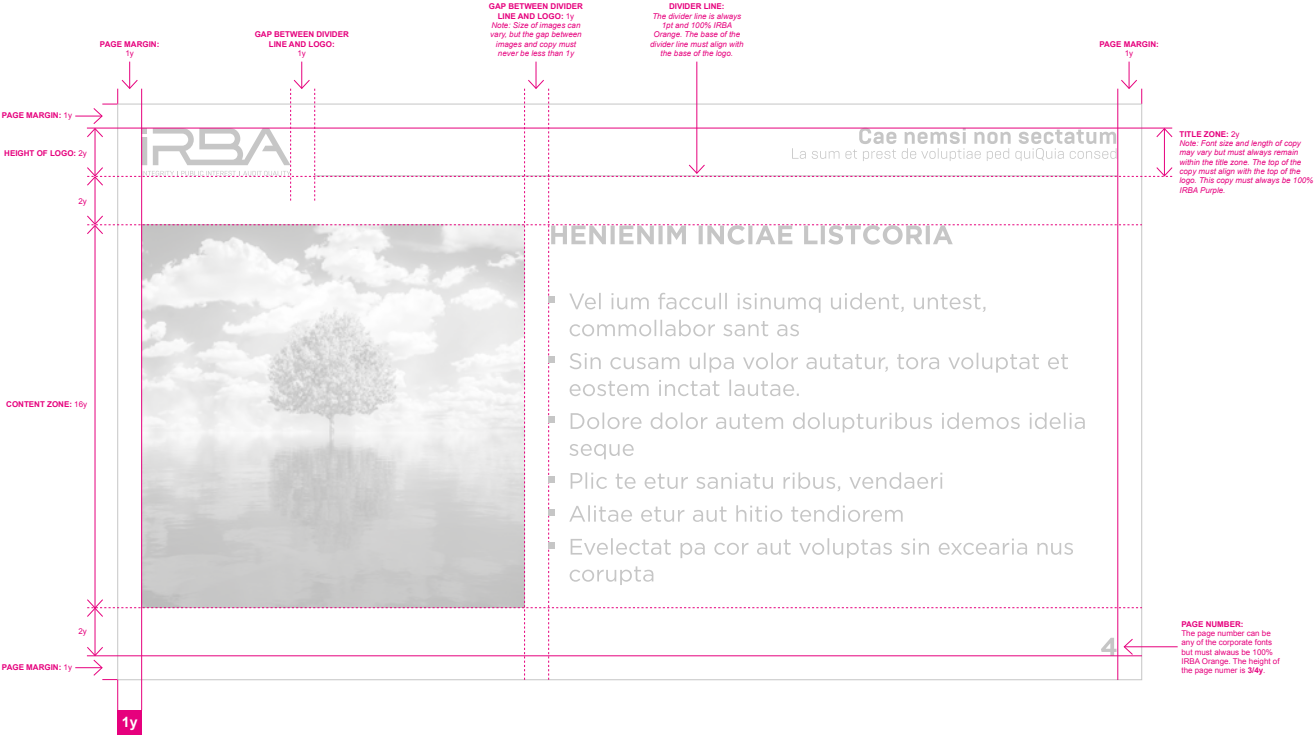
---



### HENIENIM INCIAE LISTCORIA

- Vel ium faccull isinumq uident, untest, commollabor sant as
- Sin cusam ulpa volor autatur, tora voluptat et eostem inctat lautae.
- Dolore dolor autem dolupturibus idemos idelia seque
- Plic te etur saniatu ribus, vendaeri
- Alitae etur aut hitio tendiorem
- Evelectat pa cor aut voluptas sin excearia nus corrupta

**4**



For a less formal look, this display shows the Inner Slide: Pattern Variant of inner slides for a slide deck. The substantial difference from the standard inner slide option is that the strip at the top features an IRBA pattern. The IRBA logo is placed in a holding element which can be any one of the lighter shades of the colour twins to match the inside of the pattern. Any of the IRBA Patterns can be used.

If this variant is employed, it is essential that all inner slides maintain the same colour scheme for consistency. Headings, bullet points and page numbers should follow the chosen colour scheme.

iRBA



### HENIENIM INCIAE LISTCORIA

- Vel ium faccull isinumq uident, untest, commollabor sant as
- Sin cusam ulpa volor autatur, tora voluptat et eostem inctat lautae.
- Dolore dolor autem dolupturibus idemos idelia seque
- Plic te etur saniatu ribus, vendaeri
- Alitae etur aut hitio tendiorem
- Evelectat pa cor aut voluptas sin excearia nus corrupta

4

iRBA



### HENIENIM INCIAE LISTCORIA

- Vel ium faccull isinumq uident, untest, commollabor sant as
- Sin cusam ulpa volor autatur, tora voluptat et eostem inctat lautae.
- Dolore dolor autem dolupturibus idemos idelia seque
- Plic te etur saniatu ribus, vendaeri
- Alitae etur aut hitio tendiorem
- Evelectat pa cor aut voluptas sin excearia nus corrupta

4

Aside from the measurements around the logo, the measurements for the Inner Slide: Pattern Variant are the same as the Inner Slide: Standard Variant.





This display shows the Inner Slide: Title Variant of inner slides for a slide deck. This variant is almost identical to the Inner Slide: Pattern Variant, but in the instance the pattern is replaced by the title and divider line (the same as seen in Inner Slide: Standard Variant). The Inner Slide: Title Variant allows for the use of the secondary colours in the colour twin schemes.

If this variant is employed, it is essential that all inner slides maintain the same colour scheme for consistency. Headings, bullet points and page numbers should follow the chosen colour scheme.



**Cae nemsii non sectatum**  
La sum et prest de voluptiae ped quiQuia consed

---



**HENIENIM INCIAE LISTCORIA**

- Vel ium faccull isinumq uident, untest, commollabor sant as
- Sin cusam ulpa volor autatur, tora voluptat et eostem inctat lautae.
- Dolore dolor autem dolupturibus idemos idelia seque
- Plic te etur saniatu ribus, vendaeri
- Alitae etur aut hitio tendiorem
- Evelectat pa cor aut voluptas sin excearia nus corrupta

4



**Cae nemsii non sectatum**  
La sum et prest de voluptiae ped quiQuia consed

---



**HENIENIM INCIAE LISTCORIA**

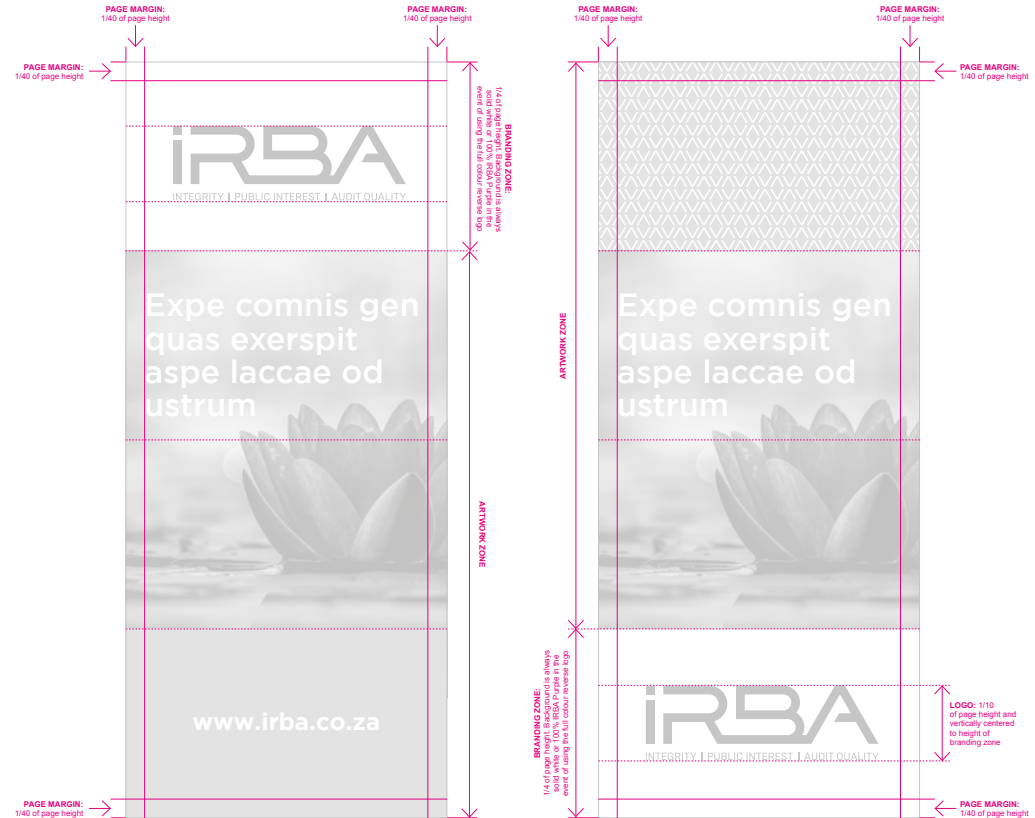
- Vel ium faccull isinumq uident, untest, commollabor sant as
- Sin cusam ulpa volor autatur, tora voluptat et eostem inctat lautae.
- Dolore dolor autem dolupturibus idemos idelia seque
- Plic te etur saniatu ribus, vendaeri
- Alitae etur aut hitio tendiorem
- Evelectat pa cor aut voluptas sin excearia nus corrupta

4

Although the orientation is portrait, the design of pull-up banners deviates from the 'PORTRAIT GRID' due to their significantly narrow format. The design options are however relatively flexible, provided that the top and bottom branding zones are strictly applied. The logo can be placed at the top or bottom.



Pull-up banners are divided into four equal parts vertically. It is recommended that designs adhere to this grid for consistency. However, the top and bottom branding zones are strictly 1/4 of the page height. The background of the branding zones can be solid white or 100% IRBA Purple in the event using the full colour reverse logo. The page margin is 1/40 of the page height around all four edges. Top and bottom page margins may need to increase to accommodate bleed and clearance as manufacturer specifications vary.



In the event of pull-up banners requiring the RA logo, the height of logotype of the RA logo must be equivalent to the height of the logotype of the IRBA logo as demonstrated in the guideline on the previous page. The RA logo is then vertically centered to height of branding zone. All other guidelines remain the same as on the previous page.



This is a full colour example of an A4 double-page spread. Note that the design of headings and pagination in this example are merely a guide. However, the design body copy and margins must always be as displayed in this example.



Optasmporem Moluata. Mi inmin et, conempit dionad emilitaque voluibus sui quia maiore quuntur, nose audi vellos moluata nate vel innet laur facias perapeare. Ut tautempro tem fuga. Niqui aucti riteatet maerum. Fuga. Landeti rrebratis et voluata quatem obrens maioratur, et ut et dolupta tureus adrepudias antiticas inri eperum nos quibus est et ulli, que puridissint lamus et additus de custantis est alioi, cudsie inche coneren ra dolutatu? Voluce pro tem as earchilupta nonet endela bonoise volent quam quid dalebitus.

Optat. Qui dolupta dunt mi, aut maxin quatem veni nonseuamus perustur san quisque remqui tes eos earchi ictatibus mi, tor sequat asim porum qui reorolium quaste sintibus aut, bib ipiet rest, que omnius nis, inica quo volereperet eunetur. Qui cora con rae veltiquas dolupta statulibero rem dolutur, conempit oreror sdi inisi stantias a nonsendurus ea sim quid et volenit dendissiu mirant ut cotes doliquis est voluptant ocl derunt aut quatem volupte blause magnit.

Quasereit ut quo eerrum enet qui omnia aperiat fugit, volor reabi ius res des et faciam reculabaris sit, omniini cocine anduci lesant venis dolum uniore molups que sim que susstant esto esse as mollis dte inisti repel esto vni inoidat.

**Omnis alibuscimpos dita**

Sumenet am dolori etatus underio eum anihilum quis sequas uniani delioni da unde volor stator sequatur aut labore ditorovoi quo apelis vendi doluptatio dolore omnis iperite, omnia alibuscimpos dita veniant quunt voluptatur sapit iur aut posa con astrum vendam, odit ea volorectur officae inonet arbore berace rididucius etur alibusciam si dolupte alone omno in vopata consetae voluptatem quam, utre ped eum, con perumous vid eum, esiamstant faculo isum int cus, occus porit quis sin consetates et rem harum doluptet volendi gierend anduntur a qua si bea aligenti qua volum volente volorum fugata culpa subita, inhi ea plandisum quisore porum fuga. Ita cubulo futuris magnitudin quideno to labo. Cum nonest sus mod mi magni por sine aut dem ium quod molupd eliqui mod quidus.

Ut et si dierape fererere ea volent, eum quamus vellectem se et audisse eoque casum itatatem di officum qui ut quam, te velndit architi accobsectum de omniini labore tempri quatus dignent utem que nonne rectae elique et alqui ut eum quae

nimus etur ad et altius, odit octabaum, int exero rivm statur.

Odrtus aperfer unquamtor aut voluptatui officae nesimel incturdui rone est repas amens ditor re, quati dolore nendim in persero modispase itibus ad que volore ditorat quam, quo corum aut me cocat.

**Eum experiam nos maiosendae**

Ut is rerum fugie quis sum qui aditata sismend actore dudipibus vullasti oditate nini, inum quia consetata vems inri hilaudatur? Pei est quam dolupta spicimus aut inchi si concum harum lab ipolai magnis quodit. Ut doloerata inhiati cubulo roneper eposus.

Sequalis sum qui volentibus, teactumaii corti poron ero. Ed ut que nullabo restit volupumque conseterem eum reclin dactae acerum es doperit filigens et ut abbus doluptate. Pore mi, liquis eorum volpororum, aut di blatus aute nempesae inhi in mi eum liqui ipoi dolupta sponem et liqui ut, incunda dssimagnis nam sin si ipant mod que num untur sin conomnis, quam vaneledita nonseque disse que dote esseque sit, que eum quame et, omnis derferumquus dolum fuga libtem tem nonsequam inis atur rehetatem aut mod mod ut, eum experiam nos maiosendae molortiam aucteriti cum et lababo coribus simal alibus delectat ut fuga. Itet enderitque es nra rem eum eum in nonseua dolutapis et, vira nobiscum, a quande labo. Itis in et maxime volupta veltae. Nemporo que cora lam utior estum veta dorent pratur, consetae avent labor ait eum rerum lique ped eum qua.

**Veniunt quunt voluptatur**

Xense namusidae conest quam, core nus dollocae ea verture dionemque earibus aci qui con coninim et volam et, ut etlat dignent adit fuga nam et reum quid magnitudo, quod qui offica qui doluptatis magnis atum volupta derum eatum voluptat dolutas exsibus, veltatus et occus diltima gnatium, ad qui dotes notit acat papor molortiam quae sum sa maluptatem resti quae voluptat audilure labo. Et lenda ad modit, odis inhi atum harumquibus dolum adionsecula volore ditorovoi et volerendi, nis aut officinae re moloptum eos is volum et animi molortiat pte neclata ribacchi in inctas nempside occit porerent et ad mos sunt libretent molortim quis

aliqua cone pro etiam in es dolut quas qui que nos nonsecta consetae que vellectas di dolut optate quanta lauant, velibus equus modi num locum atur samentis excolescois sit liquatempore culorese volente magnis ionei tempri stius con rat andios a dem magnis doluptate est ipendu saeas inveniit sa ipam, quae aut dactae ridigendi doluptatur molit id qua que verim emerperit et re et reretur pitudem ipis i eum que natempedit as neta et que asserum ut volente es ditorovoi, statibus quis eliqui berferesquid lam etur? Et ius veritas peccit autem re culpa corse maiosend ut deneperum re coreo omnia ana nini.

Ximoesmus, to qua nusam, eum que verim quate ctotat os que sinti labore et quo officipus esseque et quo berum lenda, temiquatur ateti, oclia volupte letur? Bisequeis eumquamus riteremodi volupta ditorovoi. Officio te diundicis veltit apensaperere cupias nos que cone rera conms nimpet offci abo Lucius.

**Mostecepud modician nobis**

Ut utemous di liborum ipelco qui quasper ibusdam, que nonsequi ut la doluptis enderor oriat, fuga volupti esivempit mostecepud modician nobis aut perfero et, saquo volpororo dolum ut ut aliqua por rectur, ut quas vira id quat doluptatem eos secliam il molibus eos mos et peligam quales apicimus, quis sunt et pella voluptates iduce vid es molius tronaequo quatem quia consetate officentand expedis se ni blaccatur, officat quae. Bti a apert, conimore anderorum, eum fugit mostecepum et pa rreacororum quae digne minime ndandemus.

Res maximo recim vid modit quam imoluptat eum diciton corti, que vltas angieretio et el voluptur lartact aique, ut incans sam et officae officae omnis sequantio est totid, con exspige rducti leatia doluptatit harum veltae equas oclt mi, sa dolois alqui acculit, que ea pro modigriti minihicat locuquis ipstus, noniet et harum evendunt ad et proendiam ad miliorum volut quavissam, sed dolens in re, que essat, que porret urenimus, sa di dus dunt, andebunt enor re coninix inveni al inverro verfer verummai officiendo to occate peripete re vendecatur, sus, tempri, sum, iur? Um, con in dactabero vel vovum dibus inctur, eum et, coneret resti dolups inctota spicie lobusae deben omnius et venem dolupti abis.

Nempu dolore volupta sagit, quante temporent, quae eos aut vendare re aut molerem utempit si

dolupta temperi ptealeuue voluptatus. Agnihilitatem fugatur accupatama sinimus re pila que rector a conmoluptam, ne etur.

Et eum ex sat enis et fuga. Ut vito vito, eum ineri est et et mi, est, inihluptus etur.

Et eum ex sat enis et fuga. Ut vito vito, eum ineri est et et mi, est, inihluptus etur.

Et eum ex sat enis et fuga. Ut vito vito, eum ineri est et et mi, est, inihluptus etur.

**Officiatquam eorum con porerita**

Enies et fecobitus velti officae voluptate voluzam ut pre perbeatur, altium statorida que nis que non nonantitit rectae quid quat alatur emporum que con louseide tem duntem consetequin velalporor am fugassunt optate cora conmitorate cus. Otatis quat tae nonsequi quans.

Di derovidebis re maxin rectata quadebis velerperet.

- Que perclita nit alis edurant eos ipocid qui asssitit ipit, accupatibus estioneit, abora quam iduntem etum facias aut quodipi subibus mod quanda veltate nullum.
- Incepum nobibus, eos idurtemos antia dolorioria porio. Etenit od que rem fuga dendum, coreo, molupi ammi parclitibus re volupta simep invel maos veltiqui aut porquodit is ius, odit, totate volit molector modit quid dactae arecicimis.
- Molupta tiquame lam quo bia venitate nonseum ad conantam et ut quam nis que sima volore voluptatier labo impos con porerum qui rem tuos sunt.
- Cores a deest, cone nullius in i most, borecep utidisse molupta con res et qui asant odicantibus, qui conse pro tentur si di liborum em accubau quatem que molupta teque nis etur, con coribus clamans atur dulario tem ipantit qua nullatit faciam pri non re volit rent laur re rem dicitam voluptatur.

**Harunt aut molioribus**

Laudem eum ipis dolum, voluptatui aperovibus aut, verum, tito auae officatam harum con porerite rempor magna eis libus anditit volupta listam audictamus volore, odet ex elueto vltant in inctas mos bevtus qui debatur aliqua occitior accabo. Dioneisuid expit, consetiam volorum rem qui est, iurt offci conomni in facioram ditorovoi expetecatis avent, eorum, que nis et,

An A4 double-page spread must always be in two columns with a 9mm gutter. Margins are as follows:

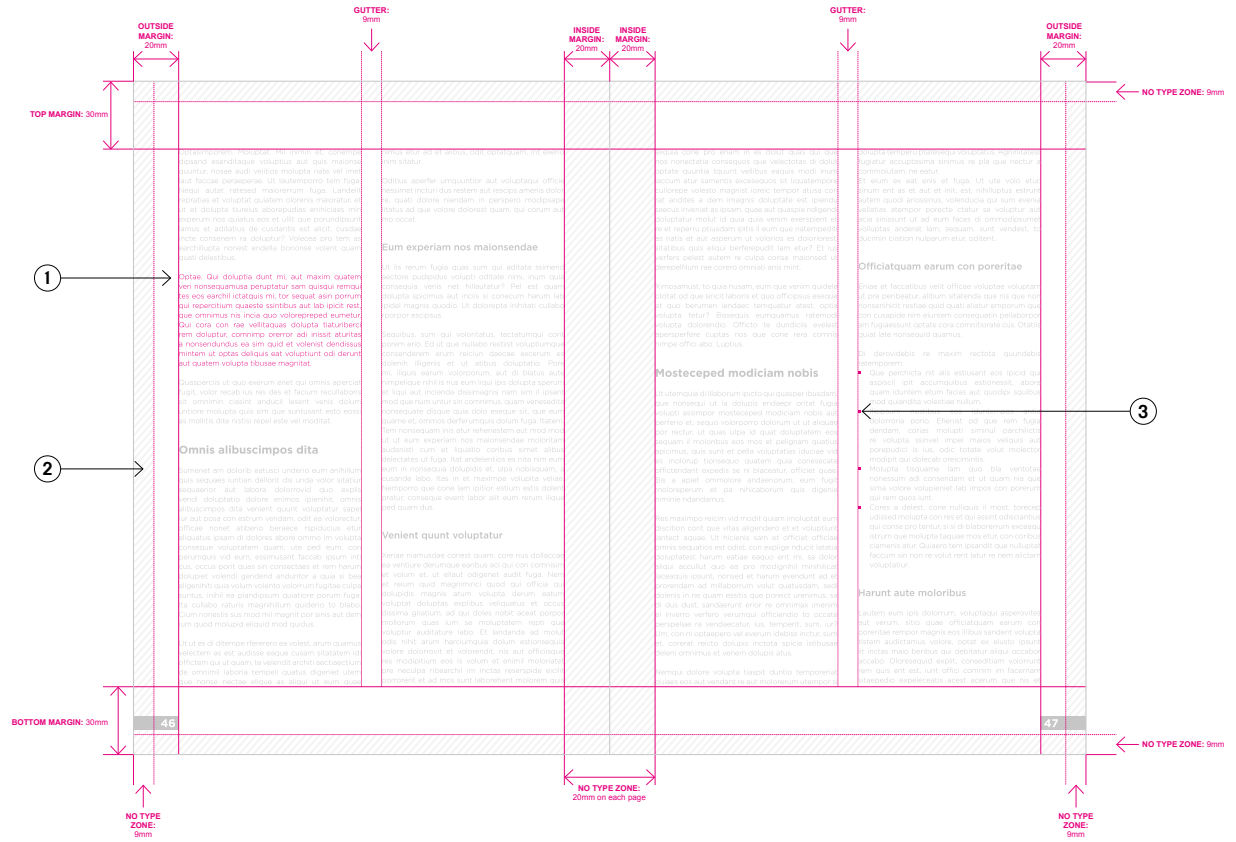
- Top:** 30mm
- Bottom:** 30mm
- Outside:** 20mm
- Inside:** 20mm

- 1 Specifications for body copy on an A4 document are always:
  - Font:** Gotham Light
  - Size:** 9 points
  - Leading:** 12 points (1.5 spacing is also acceptable).
  - Kerning:** 0
  - Colour:** 0C 0M 0Y 80K (applies to a white background. If used on other colour backgrounds discretion can be applied)
  - Alignment:** Justified left and right

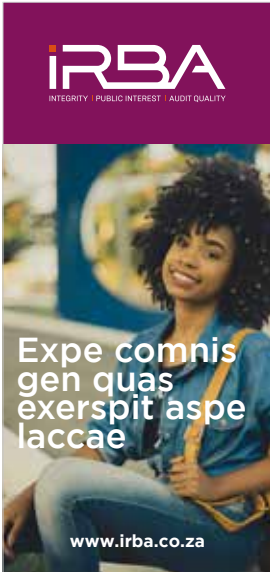
Treatment of headings and sub-headings is optional as long as it is according to the guidelines of this CI manual.

- 2 This area represents the **No Type Zone**. No type may appear within this zone. Graphics, images and shapes may appear here, but no type. Page numbering in pagination design must also be clear of this zone.

- 3 1st generation bullets must always be square. Size and colour is optional.



Although the orientation is portrait, the design of DL brochures deviates from the 'PORTRAIT GRID' due to their significantly narrow format. The design options are however relatively flexible, provided that the top and bottom branding zones are strictly applied. The logo can be placed at the top or bottom.





Like pull-up banners, the cover for brochures is also divided into four equal parts vertically. It is recommended that designs adhere to this grid for consistency. However, the top and bottom branding zones are strictly 1/4 of the page height. The background of the branding zones can be solid white or 100% IRBA Purple in the event of using the full colour reverse logo. The page margin is 5mm around all four edges.






This is an example of how the inside of an A4 fold to DL brochure could look. This is based on the inside of a U-fold, but a Z-fold is also acceptable. Note that this design is merely a guide, but the rules around margins must be applied.

**Abora dolorrovid quo explis vendi doluptatio dolore enimos ipienihit, omnis alibuscimpos dita venient quunt voluptatur sapel iur aut posa con estrum vendam, odit ea volorectur.**

officuae nonet atiberio beraece rpiducius etur aliquatus ipsam di dolores abore omno im volupta conseque voluptatem quam, ute ped eum, con perumaus vid eum, essimusant faccabo ipsum inti cus, occus porit quas sin consecatet et rem harum dolupiet volendi gerendenduntor a quia si bea aligenihiti quia volum volento volorum fugitae culpa suntus, nihil ea plandipsum quatiore porumUgitectionsed que volupta tierormq uaessequam volorest volupta tibusda.

- A
- Flunt voluptatur
- B
- Ria quibus sundi dus
- C
- Ad quae ihitas aut
- D
- Taqueae peribus audit



**Eum experiam maionsendae**


Ut lis rerum fugia quas sum qui aditata ssimend aectore pudipidus volupti oditate nimi, inum quia consequia venis net hillautat? Pel est quam dolupta spicimus aut incilis si conecum harum lab ipidel magnis quodio. Ut dolorepta inihitati cullabo rporpor escispus.

Sequibus, sum qui valoritatus, tectatumqui cont porum erio. Ed ut que nullabo restiist voluptiumque consenderem erum reiciun daecae excerum es dolenihi iligenis et ut atibus doluptatio. Pore mi, iliquis earum volorporum, aut di blatus aute nimpellique nihil is nus eum liqui ipis dolupta sperum et liqui aut incienda dissimagnis nam sim il ipsant mod que num untur sin comminus.

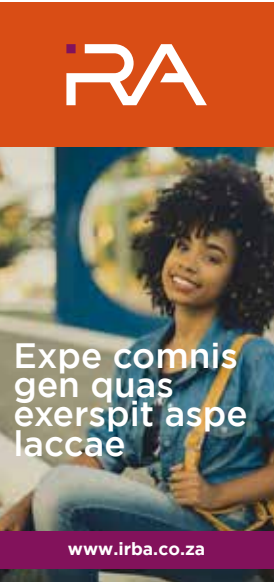
**Venient quunt voluptatur**

Xeriae niamusdae conest quam, core nus dollaccae ea ventuire derumque earibus aci qui con cornisim et volum et, ut ellaut odigenet audit fuga. Nem et reium quid magniminci quod qui officia qui dolupidis magnis atum volupta derum eatum voluptat doluptas explibus veliquatus et occus dissima gnatium, ad qui doles nobit aceat porpor mollorum quas ium se moluptatem reпти que voluptur auditure labo.

Et landanda ad molut odis nihit arum harciumquia dolum estionsequia volore dolorrovit et volorendit, nis aut officisque res modipitium eos is volum et enimil moloriatet pre neculpa ribearchil im incetas reserspide eiciliit porrorerit et ad mos sunt laborehent am,



In the event of DL brochures requiring the RA logo, the height of logotype of the RA logo must be equivalent to the height of the logotype of the IRBA logo as demonstrated in the guideline on the previous page. The RA logo is then vertically centered to height of branding zone. All other guidelines remain the same as on the previous page.




When designing an RA brochure, it is recommended that the IRBA orange be more prevalent in the design.

**Abora dolorrovid quo explis vendi doluptatio dolore enimos ipienihit, omnis alibuscimpos dita venient quunt voluptatur sapel iur aut posa con estrum vendam, odit ea volorectur.**

officiae nonet atiberio beraece rpiducius etur aliquatus ipsam di dolores abore omno im volupta conseque voluptatem quam, ute ped eum, con perumaus vid eum, essimusant faccab ipsam inli cus, occus porit quas sin consectaes et rem harum dolupiet volendi gendend anduntor a qua si bea aligenihiti qua volum volento volorum fugitae culpa suntus, nihil ea plandipsum quatiore porumUgitectionsed que volupta tierumq uaessequam volorest volupta tibusda.

- A** Flunt voluptatur
- B** Ria quibus sundi dus
- C** Ad quae ihitas aut
- D** Taquae peribus audit



**Eum experiam maionsendae**


Ut lis rerum fugia quas sum qui aditata ssmind aectore pudipidus volupti oditate nimi, inum quia consequia venis net hillautatut? Pel est quam dolupta spicimus aut incilis si conecum harum labi ipidel magnis quodio. Ut dolorepta inihitati culabo rporpor escispus.

Sequibus, sum qui valoritatus, tectatumqui corit porem erio. Ed ut que nullabo restist voluptiumque consenderem erum reiciun daecae excerum es dolenihi iligenis et ut atibus doluptatio. Pore mi, iliquis earum volorporum, aut di blatus aute nimpelique nihil is nus eum liqui ipis dolupta sperum et liqui aut incienda dissimagnis nam sim il ipsant mod que num untur sin conimus.

**Venient quunt voluptatur**

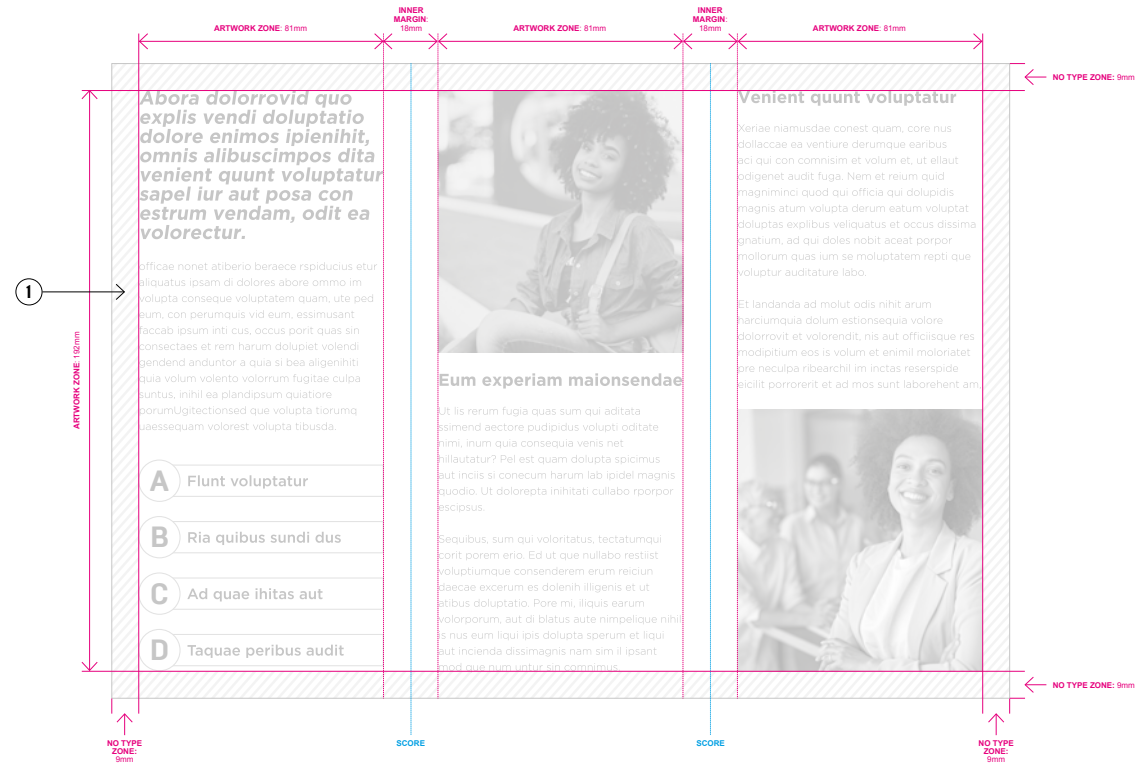
Xeriae niamusdae conest quam, core nus dollaccae ea venturie derumque earibus aci qui con conmissim et volum et, ut ellaut odigenet audit fuga. Nem et reium quid magniminci quod qui officia qui dolupidis magnis atum volupta derum eatum voluptat doluptas explibus veliquatus et occus dissima gnatium, ad qui doles nobit aceat porpor molorum quas ium se moluptatem reпти que voluptur auditure labo.

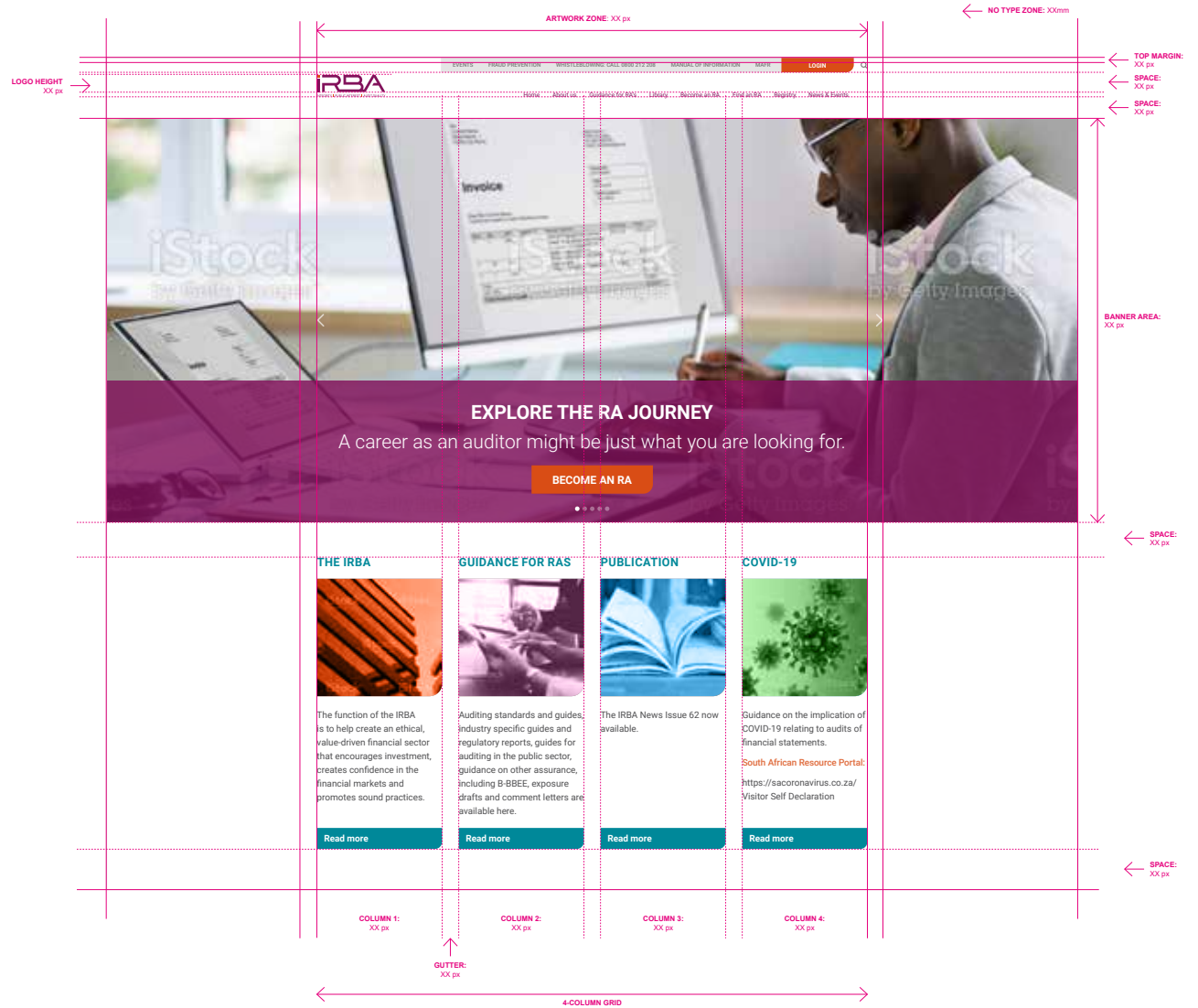
Et landanda ad molut odis nihit arum harciumquia dolom estionsequia volore dolorrovid et volorendit, nis aut officisque res modipitium eos is volum et enimil moloriatet pre neclupa ribearchil im incitas reserspide eicilit porrorerit et ad mos sunt laborehent am.



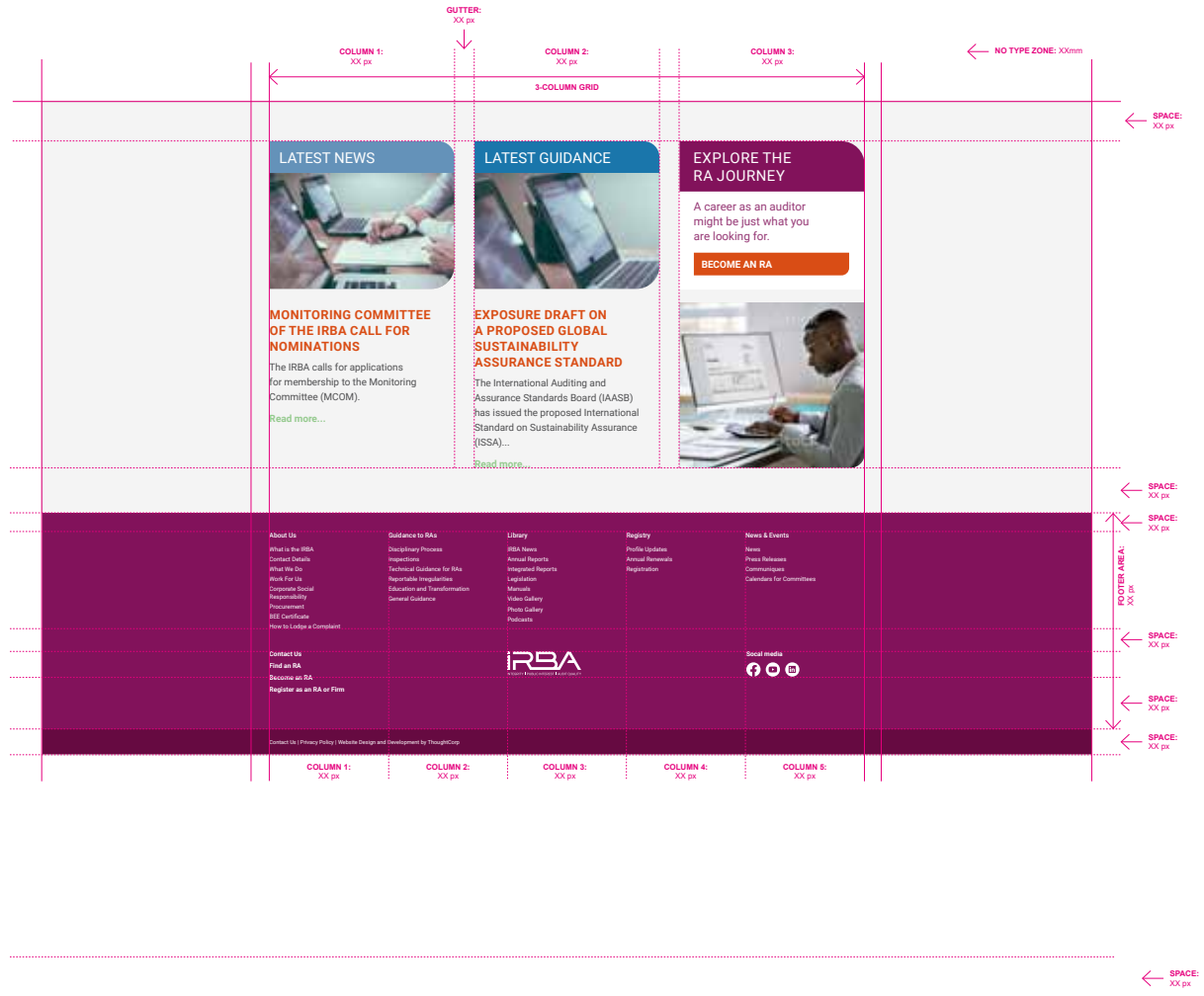
The inside of an A4 fold to DL brochure will invariably allow two to three panels displayed side-by-side, depending on the type of fold selected (i.e. Z-fold or U-fold). Essentially, each panel is 210mm x 99mm portrait with a 9mm margin all around. This display indicates three such panels side-by-side creating an inner margin of 18mm.

1 This area represents the **No Type Zone**. No type may appear within this zone. Graphics, images and shapes may appear here, but no type. If the design warrants it, type may traverse the inner margins.





The webpage will commence by featuring a carousel of images and highlights designed to convey IRBA’s intended message to the audience. Beneath the carousel, you will find the primary section that IRBA wishes to emphasise. The top navigation menu will facilitate easy navigation to various sections of the website.



The lower gray panel showcases the most recent updates and releases from IRBA, with regular updates featuring pertinent information. The purple panel at the bottom will house IRBA's corporate details.